



NCR "Scan Companion" Delivers Scanning Convenience for under \$100

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NCR RealScan(TM) 7832 harnesses "thumb power" for low-cost operation

NCR Corporation (NYSE:NCR) today introduced a small, cordless bar-code scanner available for less than \$100.

Dubbed "Scan Companion," the NCR RealScan 7832 is designed for scanning hard-to-reach or heavy items, helping retailers keep their high-volume checkouts moving smoothly. The new scanner is also handy for other applications, such as "queue busting," creating gift registries or inventory management.

"The NCR RealScan 7832 is an ideal companion to other NCR RealScan products," said Pierre Abboud, vice president and general manager, NCR RealScan. "With its small size and breakthrough price, the Scan Companion gives retailers a new, cost-effective way to further improve customer service and productivity."

The Scan Companion harnesses the energy that is generated when the operator pushes a thumb button located on top of the scanner. This unique approach eliminates the need for a motor or other device to move the scanner's laser beam, keeping initial cost and power usage low. Three AAA batteries, used to power the light source and electronics, generally last through 20,000 scans.

In its cordless mode, the NCR RealScan 7832 stores up to 400 bar codes in memory for automatic uploading when placed its docking station. The Scan Companion also can be tethered to the host point-of-sale terminal or scanner for immediate data entry.

NCR will demonstrate the NCR RealScan 7832 to retailers at the Food Marketing Institute's annual technology convention, MARKETECHNICS(R), Feb. 23-25 in Dallas.

About NCR Corporation

NCR Corporation (NYSE:NCR) is a leading global technology company helping businesses build stronger relationships with their customers. NCR's ATMs, retail systems, Teradata(R) data warehouses and IT services provide Relationship Technology(TM) solutions that maximize the value of customer interactions. Based in Dayton, Ohio, NCR (www.ncr.com) employs approximately 30,100 people worldwide.

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NOTE TO EDITORS: A photo of the NCR RealScan 7832 "Scan Companion" is available in NCR's MARKETECHNICS digital press kit or from the contact at the bottom of this news release.

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