



## **Teradata Named #1 Most Influential Global Technology Provider; Intelligent Enterprise Magazine Announces Annual Selection of ``The Dozen'' Leading Technology Providers**

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DAYTON, Ohio--(BUSINESS WIRE)--Dec. 11, 2002--Teradata, a division of NCR Corporation (NYSE:NCR), has been selected by Intelligent Enterprise magazine, a CMP Media publication, as the number one most influential global technology provider for its leadership in enabling the "intelligent" enterprise.

"Data warehouses and decision-support systems rise in strategic value the more they can deliver fresh data to decision-makers and speed the application of intelligence to improve critical business processes," said David Stodder, editorial director of Intelligent Enterprise. "We salute Teradata, a division of NCR Corporation, as Number One in the 2003 Dozen for enabling its customers to achieve impressive competitive advantages by leveraging data resources in this way."

"The Dozen" selection process employed several criteria including the measure of how well vendors helped companies create a competitive advantage. The Teradata warehouse enables executives to gain an advantage over the competition by more quickly and efficiently analyzing customer behavior and other business information and then getting the business intelligence to all decision-makers, from chief executives to call-center representatives.

"Teradata has always been proactive in identifying the leading trends on the technology curve that will enable our customers to achieve the maximum return on investment," said Stephen Brobst, chief technology officer of Teradata. "It is gratifying to have the thought leaders at Intelligent Enterprise magazine recognize our success in delivering high-performance data warehousing and enabling the 'real-time enterprise' with active data warehousing."

### **About Intelligent Enterprise**

Published 18 times annually, Intelligent Enterprise is the only magazine dedicated to the strategic business applications that turn information into intelligence. It serves an exclusive audience of 100,000 business and IT professionals who plan and deploy the strategic applications their companies depend on to improve decision-making, enhance business performance and maximize the value of customer relationships. Offering in-depth analyses and tutorials, Intelligent Enterprise serves as a technology guidebook and thought leader. It provides both the context and the technical detail needed to take strategic business applications from concept to deployment. It covers such interlocking technology categories as: application development, business intelligence and data warehousing, data management, enterprise application integration, enterprise/e-business applications, CRM and customer analytics, knowledge management, scalable server hardware, enterprise storage, and systems and applications management.

For more information or to access free subscriptions: [www.IntelligentEnterprise.com](http://www.IntelligentEnterprise.com).

### **About Teradata Division**

Teradata, a division of NCR Corporation (NYSE: NCR), is the global leader in enterprise data warehousing and enterprise analytic technologies and services. For more information, visit [www.teradata.com](http://www.teradata.com).

### **About NCR Corporation**

NCR Corporation (NYSE: NCR) is a leading global technology company helping businesses build stronger relationships with their customers. NCR's ATMs, retail systems, Teradata(R) data warehouses and IT services provide Relationship Technology(TM) solutions that maximize the value of customer interactions. Based in Dayton, Ohio, NCR ([www.ncr.com](http://www.ncr.com)) employs approximately 30,500 people worldwide.

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