



## **BroadVision to Resell Newest Release of Teradata Database; Company to Offer Teradata V2R5 and E-Business Analytics to Portal Customers**

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LAS VEGAS, Oct 1, 2002 (BUSINESS WIRE) -- At its annual PARTNERS user group conference today, Teradata, a division of NCR Corporation (NYSE:NCR), announced that BroadVision, Inc. (Nasdaq:BVSN) will be among the first firms to resell the newest release of the Teradata(R) database, V2R5.

BroadVision, the leading provider of enterprise business portal applications, has also entered into an agreement to resell Teradata's E-Business Analytics Solution Portfolio in conjunction with its BroadVision One-to-One(R) Commerce(TM) application.

Commenting during a panel discussion at the Teradata conference, BroadVision(R) Chief Operating Officer Andrew Nash said, "Through our alliance with Teradata, BroadVision customers will gain tremendous value from an integrated solution that provides the most sophisticated personalization capability available today. Effective personalization assures relevance of messaging to the customer, which drives both retention and new revenue."

Under the terms of this new agreement, BroadVision will offer its customers a Teradata packaged solution designed to provide a deeper understanding of how their customers, partners and employees use BroadVision-based portals. The Teradata packaged offering for BroadVision includes all the software and training needed to implement a complete analytics solution. The solution is comprised of Teradata's industry-leading analytic database and a BroadVision-enabled data model, loading utilities, an advanced ROLAP user interface and more than sixty e-business-focused reports.

"This new agreement with BroadVision couldn't have come at a better time. The newest release of Teradata adds functionality that directly addresses the needs of an e-business environment," said Teradata's Vice President of Solutions Marketing Mike DeBrosse. "We see this package as a great starting point for companies to quickly and cost-effectively maximize their investment in enterprise business portal applications."

Teradata and BroadVision have been working together since November 2000 to provide enterprise portal customers with technology that allows them to dynamically create personalized Web sites and then react to, and even anticipate, customer, partner and employee responses --creating moment-to-moment messaging. Teradata and BroadVision also help increasingly cost-conscious companies derive value from their e-business operations with applications that drive qualified prospects to a Web site, measure the effectiveness of online marketing and help customers serve themselves with quick and easy online customer service.

### About BroadVision

BroadVision's (Nasdaq:BVSN) enterprise business portal applications create immediate business value by transforming the way organizations do business -- moving relationships to a personalized, self-service model that enhances growth, reduces costs and improves productivity. Leading global companies use BroadVision as the basis for their enterprise business portal initiatives -- using the web and wireless devices to unify and extend an enterprise's applications, information and business processes to serve its employees, partners and customers in a personalized and collaborative way. For more information about BroadVision, Inc., call 650.542.5100, email [info@broadvision.com](mailto:info@broadvision.com) or visit [www.broadvision.com](http://www.broadvision.com).

### About Teradata Division

Teradata, a division of NCR Corporation (NYSE:NCR), is the global leader in enterprise data warehousing and enterprise analytic technologies and services. For more information, visit [www.teradata.com](http://www.teradata.com).

### About NCR Corporation

NCR Corporation (NYSE:NCR) is a leading global technology company helping businesses build stronger relationships with their customers. NCR's ATMs, retail systems,

Teradata data warehouses and IT services provide Relationship Technology(TM) solutions that maximize the value of customer interactions. Based in Dayton, Ohio, NCR ([www.ncr.com](http://www.ncr.com)) employs approximately 30,400 people worldwide.

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CONTACT: Teradata Division  
NCR Corporation  
Holly Michael, 937/445-6086  
[holly.michael@ncr.com](mailto:holly.michael@ncr.com)

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