



Shaw's Supermarkets to Consolidate Data Marts Using Teradata; Powerful Solution to Aid Food Retailer in Reducing Costs and Effectively Managing Business Processes

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DAYTON, Ohio, Oct 1, 2002 (BUSINESS WIRE) -- Teradata, a division of NCR Corporation (NYSE:NCR), has announced that Shaw's Supermarkets, Inc. has signed an agreement to consolidate its data onto a single enterprise-wide data warehouse that will run on the Teradata(R) platform. The agreement will also include Teradata's Retail Decisions business intelligence applications and professional services.

"We knew that we needed a powerful system and a strong partner with retail experience to support our mission and deliver a strong return on investment," said Alan Joughin, vice president of information technology services for Shaw's. "Teradata is a proven technology within the food retail industry and has the scalability to handle the increasing volumes of data our business vision will need."

Research commissioned by Teradata shows that more than 30 percent of large companies have between 11 and 100 silos of company data, usually stored in data marts. With information scattered across the business, it's difficult for companies to get a complete view of the business to make better, more informed decisions.

By implementing a Teradata warehouse, Shaw's will be able to eliminate the overhead and costs associated with maintaining multiple data marts while having better insight into its entire business. It will also be able to improve item range, assortment decisions, recovery of vendor deal monies and manage inventory more effectively.

"Shaw's has been an NCR store automation customer for more than 22 years. It was a natural fit for Teradata to provide the technology needed for its back-end solutions," said Darryl McDonald, vice president of retail enterprise solutions for Teradata.

About Shaw's

Shaw's Supermarkets, Inc., manages 187 Shaw's and Star Market store locations and two distribution centers throughout the six New England states. The company serves more than four million customers each week and has nearly 30,000 associates. During the most recently completed fiscal year, total sales were \$4.4 billion. Shaw's is a wholly-owned subsidiary of J Sainsbury plc.

About Teradata Division

Teradata, a division of NCR Corporation (NYSE:NCR), is the global leader in enterprise data warehousing and enterprise analytic technologies and services. For more information visit www.teradata.com.

About NCR Corporation

NCR Corporation (NYSE:NCR) is a leading global technology company helping businesses build stronger relationships with their customers. NCR's ATMs, retail systems, Teradata data warehouses and IT services provide Relationship Technology(TM) solutions that maximize the value of customer interactions. Based in Dayton, Ohio, NCR (www.ncr.com) employs approximately 30,400 people worldwide.

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