



NCR MEDIA ADVISORY: Decisions, Decisions, Decisions - Not Enough Time, Too Much Data

September 30, 2002 at 9:08 AM EDT

Sep 30, 2002 (BUSINESS WIRE) --

- Is too much data and not enough information freezing American business?
- Are executives pressed to make hasty decisions without the right information?
- What are the effects on profitability, corporate governance, growth, competitiveness?

Teradata, a division of NCR Corporation (NYSE: NCR), has surveyed senior executives of leading U.S. companies in connection with the launch of Teradata Warehouse 7.0, the most aggressive new release by the standard setter in the decision-support analytical software known as data warehousing.

Hear the results of the survey and commentary by:

- Mark Hurd, chief operating officer of NCR Corporation
- Mohanbir Sawhney, McCormick Tribune Professor of Electronic Commerce & Technology, Kellogg School of Management at Northwestern University
- Stephen Brobst, chief technology officer of Teradata
- Alan Chow, senior vice president of Teradata

Please join our media briefing during the 16th Annual Teradata Partners User Group Meeting at the MGM Grand Conference Center, Las Vegas, Nev.

When: Monday, September 30, 2002; 1:30 PM Eastern /
10:30 AM Pacific
Duration: Approximately 90 minutes
Call in number: 1-800-230-1093
Pass code: Teradata Media Briefing
NOTE: Please call in at least 10 minutes before the start of this
call to ensure your place.

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