



Multimedia Available: Stopping the Spam Attack

September 20, 2002 at 1:25 PM EDT

Sep 20, 2002 (BUSINESS WIRE) -- Male virility ads for an 80-year-old woman? Retirement plan ads for a 12-year-old boy? With more than 24 billion ads a week hitting the Internet, the average net surfer sees almost 9,000 ads a year -- with many of those ads being completely irrelevant to the user. But with new technology, Internet users can help avoid the endless bombardment of spam ads. Get video here.

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