NCR Software Delivers ``Big Chain Benefits'' for Independent Supermarket Retailers; Windows-based NCR ScanMaster 2.0 Offers Features to Help ``Level the Playing Field''

July 31, 2002 at 2:16 PM EDT

ATLANTA, Jul 31, 2002 (BUSINESS WIRE) -- NCR Corporation (NYSE:NCR)

Independent supermarkets are challenged to find new ways to grow profitably and build customer loyalty in the face of mounting competition from larger chains.

To meet this need, NCR Corporation (NYSE: NCR) today introduced ScanMaster 2.0, an enhanced version of the company's popular point-of-sale (POS) and store-automation software, designed with features and functions often associated with more expensive solutions.

Running on Microsoft(R) Windows(R) operating systems, NCR ScanMaster 2.0 can be customized to individual store needs, with multiple options and interfaces to a wide choice of additional applications. Examples of third-party software that will interface with ScanMaster include back-office applications provided by companies such as TCI, Micro Enhancements Inc, and BRdata, as well as the Retalix back-office and Retalix e-Market connected applications for managing stores and chains via the Web.

"We wanted a checkout solution that fits the scale of our operations, yet helps us level the playing field with larger competitors," said Maysville (N.C.) IGA Foodliner owner Preston Taylor. One of the first stores to install NCR ScanMaster 2.0, Maysville IGA is a customer of Fleming, the No. 1 supplier of consumer package goods to retailers of all sizes and formats in the United States.

"Our new NCR solution was simple to set up and easy for our checkout staff to learn and use," Taylor said. "With its Windows interface, the software is easy to reconfigure, and we can add NCR or third-party application modules as our business grows or changes."

NCR ScanMaster is certified with NCR RealPOS(TM) terminals, including the recently introduced NCR RealPOS 7456, and is available with NCR's industry-leading NCR RealScan(TM) bar code scanners as well as NCR RealPOS printers, displays and electronic payment terminals.

With the NCR DynaKey(R) operator interface - which is designed to work the way cashiers think instead of forcing them to think the way a computer works - ScanMaster can help enhance operator productivity, reduce training time and improve customer service. ScanMaster also features color graphic capabilities for intuitive operator interfaces and informative, easy-to-read consumer displays.

In addition, ScanMaster 2.0 allows for remote maintenance and system management and has offline capabilities that allow checkout lanes to continue operating if the in-store computer or network is out of service.

"With ScanMaster 2.0, we set out to provide the best total cost-of-ownership proposition possible," said Greg Egan, vice president and general manager of NCR's checkout software business. "We can help independent retailers reduce labor costs, improve throughput and enhance customer retention."

ScanMaster 2.0 is available through NCR authorized dealers and resellers throughout the United States. Retailers can locate an NCR dealer or reseller in their area by calling 1-800-CALL-NCR or by sending an e-mail message to Retail.ContactUs@NCR.com.

"Initial feedback from our channel partners has been enthusiastic," Egan added. "They especially appreciate the fact that the `new' ScanMaster delivers all the proven stability of previous releases with improved ease of installation and support."

        About NCR Corporation

NCR Corporation (NYSE: NCR) is a leading global technology company helping businesses build stronger relationships with their customers. NCR's ATMs, retail systems, Teradata(R) data warehouses and IT services provide Relationship Technology(TM) solutions that maximize the value of customer interactions. Based in Dayton, Ohio, NCR (www.ncr.com) employs approximately 30,400 people worldwide.

NCR, NCR RealPOS, NCR RealPrice, NCR RealScan, NCR EasyPoint, NCR FastLane, NCR DynaKey and Teradata are trademarks or registered trademarks of NCR Corporation in the United States and other countries.

```
CONTACT:          NCR Corporation
                  Robert (Kelly) Kramer, 770/623-7215
                  kelly.kramer@ncr.com
```

```
URL:              http://www.businesswire.com
Today's News On The Net - Business Wire's full file on the Internet
with Hyperlinks to your home page.
```