

# Teradata Enters into Worldwide Reseller Agreement with Insevo

July 31, 2002 at 11:17 AM EDT DAYTON, Ohio, Jul 31, 2002 (BUSINESS WIRE) --

# Joint Effort Will Enable Teradata to Provide Highly Scalable, Open Connectivity to Legacy Applications Using J2EE Architecture

Teradata, a division of NCR Corporation (NYSE:NCR), and Insevo Inc., a market-leading provider of J2EE Connector Architecture (JCA) compliant application integration software, have announced an agreement allowing Teradata to serve as a worldwide reseller for Insevo's Business Integration Framework and application connectors.

This agreement enables Teradata to standardize the way it supports other solutions with its customer relationship management (CRM) software. Major corporations who use Teradata's enterprise data warehouse and CRM applications require the ability to transfer large volumes of mission-critical data into their CRM, ERP and legacy applications. Insevo was chosen by Teradata after extensive performance testing of Insevo's products, as well as those from other application integration software vendors, in a high-transaction-volume environment.

"When we choose a technology, it is of the utmost importance that it is capable of scaling to the level of both the Teradata(R) warehouse and our CRM application," said Peter Heffring, president of Teradata's CRM division. "We conducted strenuous benchmark testing and were very pleased with Insevo's demonstrated capabilities in those areas."

Insevo and the other vendors were required to demonstrate that they could transfer massive volumes of transaction data generated each business day from Teradata's enterprise data warehouse into a Siebel application, where it would be used for setting up targeted marketing campaigns. Insevo's pure Java, J2EE standards-based Business Integration Framework, running on BEA's WebLogic Server, was the clear choice for meeting Teradata's performance requirements.

"Teradata's benchmark results demonstrate the massive scalability of Insevo's JCA product," said David Richards, chief executive officer of Insevo. "With Insevo's enterprise-class Business Integration Framework and application connectors, our joint customers can integrate operational systems such as Siebel or SAP with Teradata's data warehousing and analytical CRM capabilities, and be secure in the knowledge that as their businesses grow, our solution will be able to scale and grow right along with them."

Teradata will sell and support the Insevo Business Integration Framework and application connectors worldwide beginning in the fourth quarter of 2002.

### About Insevo

Insevo, Inc. provides an infrastructure platform for business process integration. The Insevo Business Integration Framework (BIF) builds on the J2EE CA standard to provide a complete end-to-end integration solution running entirely within the application server environment. Insevo provides the only pure Java, J2EE CA compliant integration framework with out-of-the box, bi-directional connectivity between the application server and all of the major ERP and CRM applications including: SAP, Siebel, PeopleSoft, Oracle, JDEdwards and over 30 legacy mainframe application environments including CICS on OS/390, and data-sources such as DB2, IMS, VSAM, Adabas and Teradata, a division of NCR.

Insevo's BIF provides a unique web-browser based user interface that allows integration to be achieved within minutes, instead of the weeks or months required with other integration products. Insevo recently announced the new Enterprise Web Services Edition of the BIF that allows users to deploy backend applications as Web services in just one mouse click. Founded in 1999, Insevo is headquartered in Pleasanton, California with offices in the U.S., Europe, Japan and Asia Pacific. Market leaders such as Hewlett Packard, BEA and Sybase rely on Insevo's pure Java J2EE CA compliant application integration technology for application server to EIS integration. More information about the company can be found at www.insevo.com

#### About Teradata Division

Teradata, a division of NCR Corporation, offers powerful analytical solutions that help businesses drive growth. Teradata solutions include the Teradata database, and analytical applications for customer relationship management, operations and financial management, business performance management and e-business. To learn more about Teradata Division and its solutions, go to www.teradata.com.

# About NCR Corporation

NCR Corporation (NYSE:NCR) is a leading global technology company helping businesses build stronger relationships with their customers. NCR's ATMs, retail systems, Teradata(R) data warehouses and IT services provide Relationship Technology(TM) solutions that maximize the value of customer interactions. Based in Dayton, Ohio, NCR (www.ncr.com) employs 30,400 people worldwide.

NCR and Teradata are trademarks or registered trademarks of NCR Corporation in the United States and other countries.

CONTACT: Teradata Division NCR Corporation Marchela Roca, 919/858-1411 marchela.roca@ncr.com or Insevo, Inc. Jim Campigli, 925/226-2287 jim.campigli@insevo.com URL: http://www.businesswire.com Today's News On The Net - Business Wire's full file on the Internet

with Hyperlinks to your home page.

Copyright (C) 2002 Business Wire. All rights reserved.