

Leading Retail IT Analyst Predicts NCR Will Lead Self-Checkout Market; Sees Accelerated Growth on the Horizon for Self-Checkout Technology

July 30, 2002 at 2:53 PM EDT

ATLANTA, Jul 30, 2002 (BUSINESS WIRE) -- Self-checkout technology has taken hold, and NCR Corporation (NYSE:NCR) is poised to lead the industry.

According to its June 2002 report, Changing Lanes: Self-Checkout Systems Rev Up the Adoption Curve, IDC says "self-checkout systems have finally reached a crucial stage in the adoption curve where accelerated growth seems to be on the horizon." The report goes on to provide a Leadership Grid of self-checkout providers, measuring their Opportunity Alignment and Ability to Gain Share. IDC's Leadership Grid shows NCR positioned for leadership and predicts that "NCR will move ahead of the competition."

"Our retail expertise, history of self-service innovation and ability to support leading retailers worldwide positions NCR to dominate this market," said Vice President and General Manager of NCR FastLane(TM) Mike Webster.

Retailers interviewed for IDC's report cited the ability to improve customer service as a key driver in their decision to implement self-checkout and said that shoppers' responses to self-checkout have been positive. "Customers of NCR's FastLane noted that they chose NCR for self-checkout because of its established track record and excellent customer service," said Christopher Boone, senior analyst for IDC's Retail/Wholesale Vertical Industry Research.

The leading provider of self-checkout based on units shipped in 2001, NCR has expanded its self-checkout strategy to meet the needs of retailers across retail segments, including drug stores, home improvement stores and mass merchandisers. NCR was also the first to bring self-checkout to Europe, with installations in the Netherlands, Germany and Italy.

About NCR Corporation

NCR Corporation (NYSE:NCR) is a leading global technology company helping businesses build stronger relationships with their customers. NCR's ATMs, retail systems, Teradata(R) data warehouses and IT services provide Relationship Technology(TM) solutions that maximize the value of customer interactions. Based in Dayton, Ohio, NCR (www.ncr.com) employs approximately 30,400 people worldwide.

NCR, NCR RealPOS, NCR RealPrice, NCR RealScan, NCR EasyPoint, NCR FastLane and Teradata are trademarks or registered trademarks of NCR Corporation in the United States and other countries.

CONTACT: NCR Corporation Caroline Leigh, 770/623-7608 caroline.leigh@ncr.com

URL: http://www.businesswire.com Today's News On The Net - Business Wire's full file on the Internet with Hyperlinks to your home page.

Copyright (C) 2002 Business Wire. All rights reserved.