

NCR Awarded "Vendor of the Year for Creativity" by Office Depot; Specialty Media Products Deliver Office Depot Customers Quality and Brand Selection

July 8, 2002 at 1:48 PM EDT

DAYTON, Ohio, Jul 8, 2002 (BUSINESS WIRE) -- NCR Corporation (NYSE:NCR) announced today that its Systemedia Division has been named "Vendor of the Year for Creativity" by Office Depot, Inc. (NYSE:ODP), the world's largest seller of office supplies.

Selected from more than 350 vendors, NCR received the award for introducing its diverse range of specialty media products for small-office/home-office customers available in Office Depot stores in 2001. In addition, NCR surpassed delivery expectations with leading supply chain performance, consistently achieving 96% on-time and complete delivery -- well above average for all suppliers.

NCR's range of products for Office Depot includes ink jet printer business cards, greeting cards and invitations -- but it was the company's digital photo papers in particular that received the greatest customer acceptance. Recently, Desktoppublishing.com rated Office Depot's digital photo paper number one in the market for quality and value.

Commenting on the award, Office Depot's Steve Embree, executive vice president of merchandising, said, "NCR's innovation has created one of our most successful product areas in the specialty media category. NCR is a valued partner providing a quality product for our customers. Their speed of execution in delivering products makes them one of our key vendors and has earned them this well-deserved recognition."

The introduction of NCR's specialty media products followed a long-term relationship with Office Depot in supplying other business consumables.

"Our close relationship meant we could successfully collaborate with Office Depot to shift the mix of products from low-growth and declining commodity products to innovative and fast-growth technology papers," said Chris Dunn, NCR vice president of Systemedia marketing. "We will continue working with Office Depot to grow this category through innovation, execution and superior supply-chain performance."

About Office Depot

No one sells more office products to more customers in more countries through more channels than Office Depot. As the largest seller of office products around the world, the Company operates under the Office Depot(R), Office Place(R), Viking Office Products(R), Viking Direct(R) and 4Sure.com(R) brand names. As of March 30, 2002, Office Depot operated 857 office supply superstores in the United States and Canada, in addition to a national business-to-business delivery network supported by 24 delivery centers, more than 60 local sales offices and 13 regional call centers. Furthermore, the Company sells products and services in 17 countries outside of the United States and Canada, including 30 office supply stores in France and 11 in Japan that are owned and operated by the Company; and 105 additional office supply stores under joint venture and licensing agreements operating under the Office Depot name in five foreign countries.

The Company operates an award-winning U.S. Office Depot brand Web site at www.officedepot.com where customers can access Office Depot's low competitive prices seven days a week, twenty-four hours a day. The Company also operates fifteen additional Web sites, under the Office Depot and Viking Office Products names, in the U.S. and nine international countries including: Austria, Australia, France, Japan, Germany, Ireland, Italy, the Netherlands and the United Kingdom.

Office Depot's common stock is traded on the New York Stock Exchange under the symbol ODP and is included in the S&P 500 Index.

About NCR Corporation

NCR Corporation (NYSE:NCR) is a leading global technology company helping businesses build stronger relationships with their customers. NCR's ATMs, retail systems, Teradata(R) data warehouses and IT services provide Relationship Technology(TM) solutions that maximize the value of customer interactions. Based in Dayton, Ohio, NCR (www.ncr.com) employs 30,300 people worldwide.

NCR and Teradata are trademarks or registered trademarks of NCR Corporation in the United States and other countries.

CONTACT: NCR Corporation

John Hourigan, 937/445-2078 john.hourigan@ncr.com

URL: http://www.businesswire.com

Today's News On The Net - Business Wire's full file on the Internet

with Hyperlinks to your home page.

Copyright (C) 2002 Business Wire. All rights reserved.