



Teradata Customers Dominate The Data Warehousing Institute Prestigious 2002 Best Practices Awards

June 17, 2002 at 10:32 AM EDT

DAYTON, Ohio, Jun 17, 2002 (BUSINESS WIRE) -- Teradata, a division of NCR Corporation (NYSE:NCR), announced that its customers dominated The Data Warehousing Institute (TDWI) awards competition by taking eight of the 15 prestigious 2002 Best Practices Awards. The awards are presented annually to companies demonstrating innovative practices in real-world data warehouse implementations.

These Teradata customers were winners in the following categories:

- Travelocity - CRM
- Burlington Northern Sante Fe Railroad - Business Performance Management
- Burlington Northern Sante Fe Railroad - Real-time Analytics
- 3M (Minnesota Mining and Manufacturing) - Integrating Data Marts & Data Warehouses
- Nationwide Insurance - Web Analytics
- Nationwide Insurance - Data Stewardship & Data Quality
- Harrah's Entertainment - Justifying a Data Warehouse
- Anthem, Inc. - Meta Data Management

Teradata recognizes its partners for their contribution in supporting these award-winning customers. Cognos' powerful reporting and analytical capabilities have played an integral role in the success of Harrah's customer relationship management strategy. Hyperion's business performance management solutions are helping Burlington Northern Sante Fe Railroad improve performance and drive profitability.

According to TDWI, the winners clearly demonstrated that their data warehouse and business intelligence projects were truly innovative solutions to problems commonly faced by data warehousing practitioners, and were practices that could be followed by others. The judges examined six key criteria to determine the winners in each category: impact, relevance, innovation, alignment, maturity and bang for the buck.

Nominations were judged by a panel of experts, including practitioners, consultants, industry analysts, journalists, Journal of Data Warehousing editors, Institute Fellows and TDWI management. For additional information, go to www.dw-institute.com.

About Teradata Division

Teradata, a division of NCR Corporation, offers powerful analytical solutions that help businesses drive growth. Teradata solutions include the Teradata database, and analytical applications for customer relationship management, operations and financial management, business performance management and e-business. To learn more about Teradata Division and its solutions, go to www.teradata.com.

About NCR Corporation

NCR Corporation (NYSE:NCR) is a leading global technology company helping businesses build stronger relationships with their customers. NCR's ATMs, retail systems, Teradata(R) data warehouses and IT services provide Relationship Technology(TM) solutions that maximize the value of customer interactions. Based in Dayton, Ohio, NCR (www.ncr.com) employs 30,300 people worldwide.

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