



France's Casino Group Installs NCR RealPrice Electronic Shelf Labels; Technology Being Piloted in Supermarket and Hypermarket

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MASSY, France, May 21, 2002 (BUSINESS WIRE) -- NCR Corporation (NYSE:NCR) today announced that Casino Group, an international retailer, is piloting NCR RealPrice(TM) electronic shelf labels (ESLs) in a supermarket and a hypermarket near Lyon, France.

NCR RealPrice ESLs are wireless digital tags that attach to shelves or other store fixtures. They display the price of merchandise or food items in large, clear characters and provide other information to shoppers or store personnel. Because ESLs are linked to the same computer file used by the store's point-of-sale system, price discrepancies between shelf and checkout are eliminated.

Approximately 10,000 NCR shelf labels have been installed in a Casino supermarket in Bron, and another 25,000 labels are being installed in a Geant Casino hypermarket in Chasse sur Rhone.

"ESLs hold great promise for further improving the shopping experience, as well as for enhancing operating efficiency," said Olivier Champailier, project manager for Casino Group. "During this trial period, we also will be evaluating the potential of the technology for implementing effective promotional and price optimization strategies at the shelf edge."

The first company to offer a wireless system, NCR is a global leader in ESL technology, with nearly 1.5 million tags installed or on order at more than 160 sites in 11 countries.

"This decision by a leading global retailer is an important milestone," said Pete Bartolotta, vice president and general manager, NCR RealPrice. "It gives further credence to ESLs as a key technology with clearly measurable benefits to stores as well as consumers."

About Casino Group

With almost 7,000 hypermarkets, supermarkets and superettes in France and Worldwide (in the United States, Poland, Argentina, Uruguay, Brazil, Columbia, Venezuela, Thailand and Taiwan), the Casino Group is a global retail leader. The company employs approximately 100,000 people and reported sales of 31 billion euros in 2001. Consult the Casino Web site for further information: www.groupe-casino.fr.

About NCR Corporation

NCR Corporation (NYSE:NCR) is a leader in providing Relationship Technology(TM) solutions to customers worldwide in the retail, financial, communications, manufacturing, travel and transportation, and insurance markets. NCR's Relationship Technology solutions include privacy-enabled Teradata(R) warehouses and customer relationship management (CRM) applications, store automation and automated teller machines (ATMs). The company's business solutions are built on the foundation of its long-established industry knowledge and consulting expertise, value-adding software, global customer support services, a complete line of consumable and media products, and leading edge hardware technology. NCR employs 30,300 in more than 100 countries, and is a component stock of the Standard & Poor's 500 Index. More information about NCR and its solutions may be found at www.ncr.com.

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