



## **Major Analyst Firm Updates Data Warehouse Research; Teradata Positioned in Leader Quadrant for Its "Ability to Execute" Data Warehouse Implementations**

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DAYTON, Ohio, May 15, 2002 (BUSINESS WIRE) -- Teradata, a division of NCR Corporation (NYSE:NCR), announced that Gartner, Inc. has published its Data Warehouse database management system (DBMS) Magic Quadrant Update with Teradata positioned in the leader quadrant based on "Ability to Execute" and "Completeness of Vision" of its data warehouse implementations.(a)

Commonly consulted by executives, Gartner provides an annual update of the Data Warehouse DBMS Magic Quadrant, which evaluates vendors based on the ability to execute and the completeness of vision. According to Gartner, vendors who are positioned in the leader quadrant are performing well today, have a clear vision of market direction and are actively building competencies to sustain their leadership position in the market.

"Teradata has a tireless commitment to help businesses be more profitable by implementing and leveraging a data warehouse," said Vickie Farrell, vice president of Teradata warehouse marketing. "We see a significant number of executives turning to Teradata enterprise-wide data warehouses to improve operational efficiency and drive business growth. A data warehouse is an investment -- one that should make money, not cost a company money."

Subtle shifts have taken place in the data warehouse market. To get additional information on the market shifts, a copy of the Gartner Data Warehouse DBMS Magic Quadrant Update is available at <http://www.gartner.com/gc/webletter/ncr/article2/article2.html>.

### About Teradata Division

Teradata, a division of NCR Corporation, offers powerful analytical solutions that help businesses drive growth. Teradata solutions include the Teradata database, and analytical applications for customer relationship management, operations and financial management, business performance management and e-business. To learn more about Teradata Division and its solutions, go to [www.teradata.com](http://www.teradata.com).

### About NCR Corporation

NCR Corporation (NYSE:NCR) is a leader in providing Relationship Technology(TM) solutions to customers worldwide in the retail, financial, communications, manufacturing, travel and transportation, and insurance markets. NCR's Relationship Technology solutions include privacy-enabled Teradata(R) warehouses and customer relationship management (CRM) applications, store automation and automated teller machines (ATMs). The company's business solutions are built on the foundation of its long-established industry knowledge and consulting expertise, value-adding software, global customer support services, a complete line of consumable and media products, and leading edge hardware technology. NCR employs 30,300 in more than 100 countries, and is a component stock of the Standard & Poor's 500 Index. More information about NCR and its solutions may be found at [www.ncr.com](http://www.ncr.com).

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