NCR

NCR Expands Successful Linear Imaging Line

January 14, 2002 at 10:34 AM EST

ATLANTA, Jan. 14 /PRNewswire/ -- NCR Corporation (NYSE: NCR), the global leader in stationary bar code scanners, today announced it will enhance its hand-held linear imaging line to incorporate cordless, extended-range and two- dimensional bar code-reading capabilities.

"Retailers have expressed increasing interest since we introduced our linear imaging scanner last year," said NCR Vice President of Scanners Pierre Abboud. "We enhanced our offering to address more fully that growing market and ensure our hand-held solutions meet the needs of today's retailers."

A linear imaging scanner has no laser. It operates off the illumination of exceptionally bright, stationary light-emitting diodes. A digital camera then takes a picture of the target 270 times a second. Its durability is unmatched in the industry because it uses no moving parts. The scanner is available with keypad and display, as well as an application development suite.

Enhancements to the NCR 7837 scanner line include:

- A cordless version that can transmit from up to 50 feet;

- A display and keypad version, offering greater flexibility to read at the point of sale or elsewhere within the store using advanced applications;

- Two-dimensional bar code-reading capabilities, which enable the 7837 to scan the PDF-417 code on a drivers license or military ID to verify age;

- An increased scanning range of up to 16 inches.

Also being introduced is a new entry-level linear imager with fewer features and lower price for those customers on an exceptionally tight budget.

These enhancements build upon a superior scanning foundation. The NCR 7837 is ergonomically designed to fit comfortably into a cashier's hand. It can easily decipher poorly printed, faded or damaged bar codes, and scans items more than seven times faster than the average, hand-held, laser bar code scanner.

About NCR Corporation

NCR Corporation (NYSE: NCR) is a leader in providing Relationship Technology(TM) solutions to customers worldwide. NCR's Relationship Technology solutions include the Teradata(R) database and analytical applications such as customer relationship management (CRM) and demand chain management, store automation systems and automated teller machines (ATMs). The company's business solutions are built on the foundation of its long- established industry knowledge and consulting expertise, value-adding software, global customer support services, a complete line of consumable and media products, and leading edge hardware technology. NCR employs 32,900 in more than 100 countries, and is a component stock of the Standard & Poor's 500 Index. More information about NCR and its solutions may be found at www.ncr.com .

NCR and Teradata are trademarks or registered trademarks of NCR Corporation in the United States and other countries.

```
        MAKE YOUR OPINION COUNT -  Click Here
     http://tbutton.prnewswire.com/prn/11690X81053154
```

SOURCE NCR Corporation

CONTACT: Caroline Leigh of NCR Corporation, +1-770-623-7608, or caroline.leigh@ncr.com/