



NCR and Lynk Sign Sales Referral Agreement On Heels of Successful Supermarket Pilot

December 20, 2001 at 10:32 AM EST

ATLANTA, Dec 20, 2001 /PRNewswire via COMTEX/ --

Lynk's electronic payment processing system available as integrated solution with NCR ScanMaster

NCR Corporation (NYSE: NCR) and Lynk Systems, Inc., today announced a sales referral agreement naming Lynk, a leading provider of electronic payment processing services, an NCR Solution Provider.

Lynk and NCR will offer Lynk's Integra point-of-sale (POS) payment processing system to their mutual customers as a fully integrated solution with NCR's ScanMaster POS platform -- a suite of applications for managing supermarket store operations.

Credit, debit and electronic benefits transfer (EBT) payments are handled quickly and efficiently with Integra and ScanMaster. After a shopper selects a payment method, the transaction is routed to Lynk for processing, then back to the POS system where customer and cashier await approval.

Bresette's IGA Marketplace, Kansas City, Mo., was a pilot site for the integrated solution.

"Previously, our electronic payments system was separate from the POS system," said Bresette's owner, Paul Bresette, Jr. "Now, these transactions are an easy one-step process, while end-of-day balancing has become simpler and more efficient. Integra does not require a separate local area network (LAN), which reduces the complexity of the system and saves money on installation and troubleshooting. This will significantly reduce our total cost of ownership."

Kansas City-based Cash Register Sales Co. (CRS), an NCR reseller, is the POS supplier for Bresette's. "The combination of Lynk services with NCR ScanMaster offers an outstanding value proposition for supermarkets," said Russ Land of CRS. "Implementation at Bresette's went smoothly. We're pleased with the responsiveness and level of support provided by Lynk, and Integra interfaces seamlessly with ScanMaster."

About Lynk

Lynk is a proven leader in electronic payment, cash dispensing and e-commerce services. The company processes transactions initiated by credit and debit cards, checks, and other access cards from merchant point-of-sale terminals, ATMs and web sites. Lynk also provides related services such as the issuance of stored value cards that facilitate electronic funds distribution.

Lynk controls the entire processing sequence, including sales, merchant payment equipment, design and hosting of Internet store fronts, transaction authorization, capture, settlement and customer service. This "in-sourced" model facilitates a truly integrated single-source service that gives Lynk customers one-call support for all their processing needs. Lynk's proprietary technology and comprehensive network connectivity offer customers of all sizes unsurpassed processing performance.

Founded in 1991, Lynk has received Visa's Service Quality Performance Award, and has earned recognition as one of the fastest-growing companies in America by Inc. magazine and Deloitte & Touche. For more information, please visit Lynk's web site at www.lynksystems.com.

About NCR Corporation

NCR Corporation (NYSE: NCR) is a leader in providing Relationship Technology(TM) solutions to customers worldwide. NCR's Relationship Technology solutions include the Teradata(R) database and analytical applications such as customer relationship management (CRM) and demand chain management, store automation systems and automated teller machines (ATMs). The company's business solutions are built on the foundation of its long-established industry knowledge and consulting expertise, value-adding software, global customer support services, a complete line of consumable and media products, and leading edge hardware technology. NCR employs 32,900 in more than 100 countries, and is a component stock of the Standard & Poor's 500 Index. More information about NCR and its solutions may be found at www.ncr.com.

NCR and Teradata are trademarks or registered trademarks of NCR Corporation in the United States and other countries.

MAKE YOUR OPINION COUNT - [Click Here](http://tbutton.prnewswire.com/prn/11690X11333264)
<http://tbutton.prnewswire.com/prn/11690X11333264>

SOURCE NCR Corporation

CONTACT: Robert (Kelly) Kramer of NCR Corporation, +1-770-623-7215, or kelly.kramer@ncr.com; or Sandra Dunn of Lynk Systems, Inc., +1-678-587-1598, or sdunn@lynksystems.com

URL: <http://www.ncr.com>
<http://www.prnewswire.com>

Copyright (C) 2001 PR Newswire. All rights reserved.