



Industry-Leading Technology Vendors Endorse Cognos(R) Series 7

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- Scalability, breadth of application support, enterprise-class performance delivers for large enterprises -

Cognos(R) (Nasdaq: COGN; Toronto: CSN), the leading global provider of business intelligence solutions, today announced widespread partner endorsement for Cognos Series 7. Cognos Series 7 delivers a comprehensive, enterprise-class business intelligence solution, offering an integrated user environment, with robust Unix and Windows support, scalability to tens of thousands of users, and all-new, broad-based information delivery options.

"Partner endorsement for Cognos Series 7 has been outstanding," said Patrick O'Leary, Cognos vice president of strategic alliances. "Cognos has developed an end-to-end business intelligence solution that provides functionality never before seen at this level. With the support of our partners, we are excited to offer our joint customers a business intelligence solution to meet the requirements demanded by today's enterprise."

Cognos Series 7 has received key endorsements from several of the company's strategic technology partners.

Compaq

"Compaq customers demand mission-critical performance of our solutions. Compaq understands performance, reliability, and scalability are issues where there can be no compromise," said David Poole, Director, CRM/BI Segment, High Performance Systems Division at Compaq. "Business intelligence drives the strategic decision-making of today's businesses. The mission-critical performance of Cognos Series 7 answers the mission-critical requirements of today's enterprises. Compaq is pleased to partner with Cognos in bringing Series 7 to our joint customers."

IBM

"When combined with IBM's DB2 Universal Database and DB2 OLAP server, Cognos offers a powerful business intelligence solution to our mutual customers," said Daniel Graham, Program Director, IBM Business Intelligence Solutions. "Cognos is delivering a next-generation, enterprise-ready business intelligence solution, further allowing our customers to derive business value and extend the reach of business intelligence solutions into new and emerging markets. Not only are we pleased that Cognos continues to support IBM's data warehousing business intelligence platform, but we also congratulate Cognos on this achievement and look forward to continuing our joint business intelligence efforts."

MapInfo

"The addition of location-based information to a business intelligence solution enables enterprises to obtain a significantly deeper insight into their customers, leading to the best and most informed business decisions," said Brian Lantz, Vice President, Global Business and Sales Development at MapInfo. "MapInfo's support of Cognos Series 7 enables organizations to vastly improve the way they manage their business."

Microsoft

"Business intelligence has become pervasive. Enterprise leaders now widely recognize that their employees everywhere need access to critical business information to make smart decisions," said John Eng from Microsoft, Lead Product Manager for the Microsoft SQL Server Data Warehousing and Business Intelligence group. "We are pleased with the continued integration Cognos delivers to embrace and extend the Microsoft BI platform throughout enterprises. We believe that this new release will provide tremendous benefits to our mutual customers."

Teradata, a division of NCR

"Cognos Series 7 leverages the power of the Teradata database and provides our customers with a best-of-breed business intelligence solution," said Stephen Brobst, CTO of Teradata, a division of NCR Corporation (NYSE: NCR). "Cognos' unified user environment and all-new information delivery options offer our customers powerful enterprise reporting and analysis which, in combination with Teradata, delivers clear strategic value in the world's most demanding corporate data environments."

Onyx

"Like Onyx, Cognos understands the critical need to anticipate customer behavior and respond quickly to the changing marketplace," said Bill Bunker, Vice President, Product Marketing at Onyx Software. "The incorporation of their technology with Onyx is viewed as a critical decision-driver when looking at options for CRM systems. We believe that by supporting Cognos Series 7, we will bring major value to the companies already leveraging Cognos technology and to Onyx customers and prospects interested in enhancing their analytics and reporting structures."

Oracle

"One of the ultimate values of business intelligence is access to the underlying data, and Oracle database customers who use Cognos' business intelligence solutions can gain more efficient access to data and achieve increased scalability and reliability," said Rick Terry, Director of Alliances at Oracle Corporation Canada Inc. "Cognos Series 7 continues Cognos' legacy of helping organizations uncover hidden relationships, spot key trends, and plan more effective strategies using all their business data."

PeopleSoft

"To leverage the full value of enterprise data in the PeopleSoft Enterprise Warehouse, our customers are selecting Cognos solutions to access their data for multi-dimensional analysis," said Chuck Teller, vice president and general manager of PeopleSoft Enterprise Performance Management. "Cognos Series 7 complements our analytic applications well, and provides a first rate business intelligence environment for business trend discovery and analysis."

Plumtree

"Plumtree collaborated with our joint customers through a product steering group to design a Gadget Suite for Cognos that would allow users to access, analyze and share structured data and business content reports from the Plumtree Corporate Portal," said Hilary Jones, director of alliances at Plumtree. "By putting Cognos PowerPlay and Cognos Impromptu Web within easy reach of employees and partners, we are empowering more than 45 joint customers to access this warehoused data alongside resources from other applications, such as e-mail, calendar, sales forecasts and collaboration services, ultimately creating more value from both systems."

Sane Solutions

"We are pleased to be supporting Cognos Series 7," said Jim Rose, CEO of Sane Solutions. "Companies doing business on the Internet need Web analytics to survive. Using our two best-of-breed solutions, companies can perform advanced Web analytics -- gaining valuable insight into their Web site visitors' behavior that can then be combined with offline customer data for a complete customer picture."

Sybase

"Sybase and Cognos combine the complementary strengths of our market-leading products in order to provide business efficiency advantages for joint customers," said Eric Miles, senior vice president and general manager, Business Intelligence Division, Sybase, Inc. "Sybase and Cognos offer customers a framework for their business needs, gaining a strategic understanding of their data to rapidly and cost-effectively improve the quality of reporting and analysis across the enterprise. We are pleased to be endorsing Cognos Series 7. Cognos business intelligence solutions have allowed Sybase's customers to truly realize the benefits of business optimization."

About Cognos:

Cognos is the leading global provider of business intelligence solutions that optimize the performance of the world's largest and most successful organizations. Founded in 1969, Cognos does business with more than 18,000 customers in 120 countries around the world. Cognos business intelligence solutions and services are also available from more than 3,000 worldwide partners and resellers. For more information, visit the Cognos Web site at <http://www.cognos.com>.

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