



## **Registrations for Teradata's PARTNERS Conference Bucking the Trends of Today's Economy**

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DAYTON, Ohio, Sept. 5 /PRNewswire/ -- Countering the trend experienced by many technology events this year resulting from the slowing global economy, registrations for PARTNERS are running ahead of last year, which was a record year for the annual users conference of Teradata, a division of NCR Corporation (NYSE: NCR). PARTNERS, the leading data warehousing and analytical applications conference, will take place October 14-18, 2001, in Orlando, Fla.

In its 15th successful year, the popular user group conference and expo, "2001: A Teradata Odyssey. Leading the Way," is expected to attract thousands of Teradata customers, prospects and partners as well as industry analysts, exhibitors and technical experts. Attendees come to Orlando from throughout the world.

"We are delighted that, despite today's challenges, our PARTNERS conference is attracting so many business and technology executives from throughout the world," said Ruth Fornell, Teradata's chief marketing officer. "This response shows that business leaders see the value of the powerful Teradata solutions that help to drive growth, build customer relationships and provide high return on investment."

### **About PARTNERS 2001**

Teradata's data warehousing and analytical applications customers, prospects, partners and employees from around the world will come together at PARTNERS 2001, Teradata's annual user group conference and expo, October 14-18 at the Walt Disney World Swan and Dolphin. The conference, designed by Teradata customers, features 180 sessions on business issues, analytical applications and technology led by customers as well as Teradata leaders, partners and industry analysts. Featured speakers include NCR Chairman and CEO Lars Nyberg, Teradata Chief Operating Officer Mark Hurd, Teradata Chief Technology Officer Stephen Brobst and CRM leader Peter Heffring. For the complete conference program and online registration visit [www.ncrpartners.com](http://www.ncrpartners.com).

### **About Teradata Division**

Teradata, a division of NCR Corporation, offers powerful analytical solutions that help businesses drive growth. Teradata solutions include the Teradata database, and analytical applications for customer relationship management, operations and financial management, business performance management and e-business. To learn more about Teradata Division and its solutions, go to <http://www.Teradata.com>.

### **About NCR Corporation**

NCR Corporation (NYSE: NCR) is a leader in providing Relationship Technology(TM) solutions to customers worldwide. NCR's Relationship Technology solutions include the Teradata(R) database and analytical applications such as customer relationship management (CRM) and demand chain management, store automation systems and automated teller machines (ATMs). The company's business solutions are built on the foundation of its long-established industry knowledge and consulting expertise, value-adding software, global customer support services, a complete line of consumable and media products, and leading edge hardware technology. NCR employs 33,300 in more than 100 countries, and is a component stock of the Standard & Poor's 500 Index. More information about NCR and its solutions may be found at [www.ncr.com](http://www.ncr.com).

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