



NCR Expands Lead in Global Shipments of POS Stationary Bar Code Scanners

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ATLANTA, Aug. 15 /PRNewswire/ -- NCR Corporation (NYSE: NCR) remains the global market leader in shipments of retail point-of-sale (POS) stationary bar code scanners, according to the latest report from marketing research firm Venture Development Corporation (VDC). The VDC study shows NCR as number one, with a 37-percent share of worldwide shipments during 2000, increasing from 31 percent in 1999.

NCR expanded its lead in every geographic region defined by VDC. "We're particularly pleased with NCR's strong showing in Europe, the Middle East and Africa, as well as our commanding 47-percent share of shipments in North America," said Pierre Abboud, vice president and general manager of scanners for NCR's Retail Solutions Division. "Our European growth was paced by sales of our bi-optic scanners, which include the NCR 7872 - the world's thinnest bi-optic scanner, offering high-performance scanning within retailers' ergonomic and budgetary constraints."

Ever since NCR installed the first bar code scanner in a supermarket in 1974, retailers around the world have turned to NCR scanners for their store automation needs. NCR's best selling bi-optic scanners -- which also can read the new Reduced Space Symbology (RSS) bar codes -- lead the industry in their ability to read bar codes on the first pass, improving checkout efficiency and customer satisfaction.

"Scanners have become extremely reliable and easy to use," Abboud said. "Even consumers are 'getting in the act.' For example, we've seen a dramatic increase in sales of NCR self-checkout systems, which incorporate our bi-optic scanner/scale."

About Venture Development Corporation

Venture Development Corporation, a technology market research and strategy firm, was founded in 1971. Over the years, VDC has developed and fine-tuned a unique and highly successful methodology for forecasting and analyzing highly dynamic technology markets. VDC has extensive experience in providing multi-client and proprietary analysis in the AIDC market. VDC also offers in-depth market research and custom strategic planning consulting services in the areas of industrial measurement and control, factory automation, communications, and electronic components, as well as retail automation, office equipment, and consumer electronics. To learn more about VDC, visit www.vdc-corp.com.

About NCR Corporation

NCR Corporation (NYSE: NCR) is a leader in providing Relationship Technology(TM) solutions to customers worldwide. NCR's Relationship Technology solutions include the Teradata(R) database and analytical applications such as customer relationship management (CRM) and demand chain management, store automation systems and automated teller machines (ATMs). The company's business solutions are built on the foundation of its long-established industry knowledge and consulting expertise, value-adding software, global customer support services, a complete line of consumable and media products, and leading edge hardware technology. NCR employs 33,300 in more than 100 countries, and is a component stock of the Standard & Poor's 500 Index. More information about NCR and its solutions may be found at www.ncr.com.

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