



Neiman Marcus Selects the NCR Teradata Data Warehouse to Support Its Customer Relationship Management Initiatives

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DAYTON, Ohio, July 26 /PRNewswire/ -- Leading retailer Neiman Marcus (NYSE: NMG) has selected NCR Corporation's (NYSE: NCR) Teradata(R) warehouse solution to help it support and implement its customer relationship management strategy.

About Neiman Marcus

Neiman Marcus is a high-end retail department store, headquartered in Dallas, TX and operating 33 stores in 20 states across the U.S. The 94-year-old store specializes in high quality merchandise and service based on the philosophy of its founders --- providing extraordinary merchandise and exemplary customer service in an elegant multi-channel environment; on the Web, in the catalog, or in the store. For more information on Neiman Marcus, visit <http://www.neimanmarcus.com/about/> .

About Teradata Division

Teradata, a division of NCR Corporation, offers powerful analytical solutions that help businesses drive growth. Teradata solutions include the Teradata database, and analytical applications for customer relationship management, operations and financial management, business performance management and e-business. To learn more about Teradata Division and its solutions, go to <http://www.Teradata.com> .

About NCR Corporation

NCR Corporation (NYSE: NCR) is a leader in providing Relationship Technology(TM) solutions to customers worldwide. NCR's Relationship Technology solutions include the Teradata(R) database and analytical applications such as customer relationship management (CRM) and demand chain management, store automation systems and automated teller machines (ATMs). The company's business solutions are built on the foundation of its long- established industry knowledge and consulting expertise, value-adding software, global customer support services, a complete line of consumable and media products, and leading edge hardware technology. NCR employs 33,300 in more than 100 countries, and is a component stock of the Standard & Poor's 500 Index. More information about NCR and its solutions may be found at www.ncr.com .

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