



## **NCR Showcases a Mobile Future for ATMs ... In Red, Wireless and Bluetooth**

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NEW YORK, July 13 /PRNewswire/ -- Dispensing cash at an Automatic Teller Machine (ATM) via a mobile phone or a personal digital assistant (PDA) is not as far-fetched as it sounds. In fact, NCR Corporation (NYSE: NCR) is introducing a concept ATM that will ensure the ATM is a significant part of the growing wireless revolution.

Demonstrated at the Marriott Marquis in Times Square, NCR's screenless, keyless ATM of the future is built on infrared and Bluetooth technologies. The "Freedom" ATM incorporates a radical design and red color, while showcasing access via handheld wireless devices.

According to a report issued by Cahner's In-Stat Group ([www.instat.com](http://www.instat.com)), more than 1.3 billion wireless data users are expected worldwide by 2004. Currently, there are more than 118 million U.S. cellular phone users, while six percent of all U.S. households already own a PDA. Those numbers bode well for NCR's Freedom technology.

The egg-shaped Freedom ATM works without a screen, keyboard or card. Instead, cash withdrawal requests can be typed into a PDA or mobile phone at home or the office. Consumers then walk up to the ATM, enter a security pin on the mobile handset, and point the handset at the ATM to withdraw cash.

Freedom could do more than dispense cash. Travel or entertainment tickets could be ordered via the handheld device and later picked up at the ATM when withdrawing money. In fact, the concept could be a dream-come-true for promoters and consumers alike. Because this concept ATM is compatible with broadband mobile connections, data such as favourite MP3 files could be downloaded while collecting.

SOT

- Rob Evans, Director of Marketing NCR Financial Solutions Division Americas Region

B-roll

- Demos of the "Freedom" concept ATM
- "Man on the Street" interviews and reactions
- Interview with Rob Evans, Director of Marketing NCR Financial Solutions Division Americas Region

Video Provided By: NCR

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