



## **NCR's Teradata Enables Union Bank to Set Up**

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DAYTON, Ohio, July 11 /PRNewswire/ -- Union Bank Limited of Pakistan and Teradata, a division of NCR Corporation (NYSE: NCR), today announced the signing of an agreement that will enable the bank to establish the first Pakistani customer banking call center and enhance its overall customer service. As a part of the agreement, NCR will provide the Teradata(R) warehouse, the Teradata customer relationship management (CRM) solution and consulting services.

"Union Bank made a commitment to better understand its customers and seek new ways to offer superior service," said Shaukat Tareen, chairman, Union Bank Limited. "One way to offer better service is to provide customers the convenience of 24-hours-a-day, seven-days-a-week telephone banking service. Teradata will provide the bank with the necessary tools to meet its commitment to serve its valued customers."

"We are proud to assist Union Bank in this ground-breaking initiative," said Syed Veqar ul Islam, NCR's general manager in Pakistan. "NCR is committed to helping Pakistani businesses to grow by using information technology to better serve their customers."

For nearly 50 years, NCR has brought the latest technology to Pakistan including self-service banking, Information Technology Education Centers and the Teradata solutions.

### About Teradata Division

Teradata, a division of NCR Corporation, offers powerful analytical solutions that help businesses drive growth. Teradata solutions include the Teradata database, and analytical applications for customer relationship management, operations and financial management, business performance management and e-business. To learn more about Teradata Division and its solutions, go to <http://www.Teradata.com> .

### About NCR Corporation

NCR Corporation (NYSE: NCR) is a leader in providing Relationship Technology(TM) solutions to customers worldwide. NCR's Relationship Technology solutions include the Teradata(R) database and analytical applications for customer relationship management (CRM) and business performance management, store automation systems and automated teller machines (ATMs). The company's business solutions are built on the foundation of its long-established industry knowledge and consulting expertise, value-adding software, global customer support services, a complete line of consumable and media products, and leading edge hardware technology. NCR employs 33,200 in more than 100 countries, and is a component stock of the Standard & Poor's 500 Index. More information about NCR and its solutions may be found at [www.ncr.com](http://www.ncr.com) .

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