Kmart's Data Warehouse Reaches 92 Terabytes with Latest Expansion from NCR's Teradata Division

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DAYTON, Ohio, May 10 /PRNewswire/ -- Teradata, a division of NCR Corporation (NYSE: NCR), has announced plans to expand Kmart's Teradata(R) data warehouse to 92 terabytes. This marks the fifth expansion in three years; Kmart now has 15 times the storage and processing power that it had in 1997. Kmart made the decision to implement a Teradata data warehouse in 1986 and was one of the first retailers in the world to see the potential that data warehousing held for improving its business.

Kmart will use the additional capacity to enable several strategic initiatives in merchandising, inventory planning and customer relationship management (CRM). Together, these will improve marketing campaigns and tighten supply chain management to save money and enhance customer service.

"Kmart's expansion of its data warehouse demonstrates why Teradata is so popular with retail customers worldwide," commented Darryl McDonald, vice president of Retail Enterprise Solutions for Teradata Division. "Teradata users experience true scalability and low operational costs, and the ability to feed transaction-level data into the data warehouse gives them deep insights to better serve their customers and achieve competitive advantage."

Kmart's data warehouse is one of the largest that Teradata has installed to date. A terabyte is one trillion bytes. For comparison, a trillion seconds is 31,688 years and a trillion inches equals 15,700,000 miles or 30 round trips from the earth to the moon.

About Kmart

Kmart Corporation is a near $40 billion company that serves America with more than 2,100 Kmart and Kmart supercenter retail outlets. In addition to serving all 50 states, Kmart operations extend in the Caribbean Islands and Asia Pacific. More information about Kmart is available on the World Wide Web at www.bluelight.com under the "About Kmart" section.

About Teradata Division

Teradata, a division of NCR Corporation, offers powerful analytical solutions that help businesses drive growth. Teradata solutions include the Teradata database, and analytical applications for customer relationship management, operations and financial management, business performance management and e-business. To learn more about Teradata Division and its solutions, go to http://www.Teradata.com .

About NCR Corporation

NCR Corporation (NYSE: NCR) is a leader in providing Relationship Technology(TM) solutions to customers worldwide in the retail, financial, communications, manufacturing, travel and transportation, and insurance markets. NCR's Relationship Technology solutions include privacy-enabled Teradata(R) warehouses and customer relationship management (CRM) applications, store automation and automated teller machines (ATMs). The company's business solutions are built on the foundation of its long- established industry knowledge and consulting expertise, value-adding software, global customer support services, a complete line of consumable and media products, and leading edge hardware technology. NCR employs 33,200 in more than 100 countries, and is a component stock of the Standard & Poor's 500 Index. More information about NCR and its solutions may be found at www.ncr.com .

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