



NCR Installing More than 400 Web Kiosks for Federated Online Gift Registry

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ATLANTA, May 2 /PRNewswire/ -- NCR Corporation (NYSE: NCR) announced today that Federated Department Stores, Inc. is purchasing more than 400 NCR Web Kiosks to provide shoppers with easy in-store access to Federated's gift registry.

NCR is also providing project management, staging and installation services.

The Federated gift registry integrates WeddingChannel.com, a comprehensive Internet-based wedding planning resource, with Federated's Gift Registry Alliance, which includes The Bon Marche, Burdines, Goldsmith's, Lazarus, Macy's, and Rich's stores. When a couple registers with one store, their gift registry is automatically available to guests shopping at any other Gift Registry Alliance store or online.

Guests who visit a Federated Gift Registry Alliance store -- where they are able to see, touch, and compare alternative gifts -- can use the kiosks to access or even print a copy of the couple's registry. Shoppers can then purchase a gift in the store or use the kiosk to make an online purchase and have their selection shipped with a confirmation card in a courtesy gift box.

The interactive kiosk market will grow at 24 percent per year through 2006, according to international marketing consulting firm Frost & Sullivan. Kiosks deliver a broad range of applications in the retail, banking and finance, telecommunications, government, and travel and transportation sectors.

Federated -- among the first major U.S. retailers to deploy the multi- functional NCR Web Kiosk -- first installed units in the Macy's Herald Square store in New York to help shoppers locate merchandise and departments in the largest store on the planet.

About Federated Department Stores, Inc.

Federated, with corporate offices in Cincinnati and New York, is one of the nation's leading department store retailers, with annual sales of more than \$18.4 billion. Federated currently operates more than 425 department stores in 33 states and Puerto Rico under the names of Bloomingdale's, The Bon Marche, Burdines, Goldsmith's, Lazarus, Macy's and Rich's, as well as macys.com, bloomingdales.com and Bloomingdale's By Mail. Federated also operates the Fingerhut catalog and e-commerce subsidiary. More information on Federated and its operating divisions is available on the Internet at www.federated-fds.com.

About NCR Corporation

NCR Corporation (NYSE: NCR) is a leader in providing Relationship Technology(TM) solutions to customers worldwide in the retail, financial, communications, travel and transportation, and insurance markets. NCR's Relationship Technology solutions include privacy-enabled Teradata(R) warehouses and customer relationship management (CRM) applications, store automation and automated teller machines (ATMs). The company's business solutions are built on the foundation of its long-established industry knowledge and consulting expertise, value-adding software, global customer support services, a complete line of consumable and media products, and leading edge hardware technology. NCR employs 33,200 in more than 100 countries, and is a component stock of the Standard & Poor's 500 Index. More information about NCR and its solutions may be found at www.ncr.com.

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CONTACT: Robert "Kelly" Kramer of NCR Corporation, 770-623-7215, or kelly.kramer@ncr.com/