



NCR Demonstrates Role of Self-Service in a Mobile World

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HANNOVER, Germany, March 22 /PRNewswire/ -- NCR Corporation (NYSE: NCR) today demonstrated how the growth in mobile communications and the emergence of new technologies such as Bluetooth, WAP and GPRS is creating new self-service opportunities. NCR has been working with a number of partners in this space to define and develop new applications such as NCR's Freedom concept on display this week at CeBIT, Europe's largest IT trade show taking place in Hannover, Germany.

The CeBIT demonstration involves the use of a hand-held device to download value from the ATM network. Using the personal mobile device, the demonstrator is then able to withdraw cash from an ATM. The ATM device itself has no interface and is very different in appearance from more traditional machines.

Mel Walter, NCR mobility program director, commented, "The Freedom concept we are displaying at CeBIT demonstrates how the traditional human computer interface can be 'dislocated' from the self-service device and re-created on a personal trusted device, such as a PDA or mobile phone. As these personal trusted devices evolve with more functionality, new applications will emerge."

As an industry thought leader and innovator, NCR is continually looking to the development and enhancement of the self-service channel. The CeBIT demonstration is part of the work being carried out under Project Freedom at NCR. The project focuses on the ways in which mobile technology can be applied to rewrite the rules of self-service. With new emerging technologies, the Self-Service TouchPoint(TM) is positioned to become a fulfillment center for services beyond banking. The ATM could prove to be the crucial delivery mechanism for those with an increasingly mobile lifestyle.

"The self-service infrastructure will serve as an extension to mobile devices," said Walter. "It will provide a full screen and printing capability on every street corner."

About NCR Corporation

NCR Corporation (NYSE: NCR) is a leader in providing Relationship Technology(TM) solutions to customers worldwide in the retail, financial, communications, manufacturing, travel and transportation, and insurance markets. NCR's Relationship Technology solutions include privacy-enabled Teradata(R) warehouses and customer relationship management (CRM) applications, store automation and automated teller machines (ATMs). The company's business solutions are built on the foundation of its long-established industry knowledge and consulting expertise, value-adding software, global customer support services, a complete line of consumable and media products, and leading edge hardware technology. NCR employs 32,900 in more than 100 countries, and is a component stock of the Standard & Poor's 500 Index. More information about NCR and its solutions may be found at www.ncr.com.

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