# NCR Reports POS Software Growth of 61 Percent for Europe, Middle East and Africa

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MILAN, Italy, March 21 /PRNewswire/ -- NCR Corporation (NYSE: NCR) today reported a 61 percent increase in sales of point-of-service (POS) software for Europe, Middle East and Africa (EMEA) during 2000.

"NCR achieved a significant increase in POS licenses in EMEA," said Alberto Camuri, vice president of NCR's Retail Solutions Division for Europe, Middle East, Africa, and South Asia Pacific. "This clearly confirms our leadership and strong continuous growth in the market for POS software."

NCR attributes its strong software position to NCR Advanced Store@Retail, a comprehensive store automation platform that runs on the Microsoft(R) Windows(R) NT operating system. NCR Advanced Store@Retail earned the Microsoft 2001 European Retail Application Developer (RAD) Award as "Best Retail In-Store Application" in the Food - Grocery & Drug category.

Featuring a web-based store management system, NCR Advanced Store@Retail also is "euro ready" -- capable of correctly processing transactions in the euro denomination and adhering to the euro currency formatting conventions. It is integrated with other NCR euro ready products including the NCR DecisioNet electronic shelf label solution and fiscal related products.

In addition, the NCR Advanced Store@Retail solution is available with NCR DynaKey, an intuitive cashier interface designed by NCR Human Factors Engineers to help improve customer service. Studies show DynaKey can potentially enhance operator productivity as much as 10 percent while reducing training time up to 50 percent.

"Our store automation solutions provide simplicity and convenience in store operations at the front end and the back end," Camuri added. "NCR's strong position in the POS market is the result of our commitment to understanding retailers' business objectives, which include managing the currency conversion in euro countries, and transforming those objectives into effective solutions."

NCR's Advanced Store@Retail is designed for retailers in Europe, the Middle East, Africa, and South Asia Pacific, and is a member of NCR's Advanced Store family of point-of-sale applications. Advanced Store applications are currently installed on over 100,000 POS terminals in more than 20 countries. The Advanced Store@Retail software can be adapted to country-specific requirements, including multiple languages, and can accommodate up to 40 currency options, including the euro.

NCR offers the industry's most comprehensive portfolio of retail solutions, including point of service systems, bar code scanners, Web kiosks, electronic shelf labels, self-checkout systems and data warehousing.

About NCR Corporation

NCR Corporation (NYSE: NCR) is a leader in providing Relationship Technology(TM) solutions to customers worldwide in the retail, financial, communications, manufacturing, travel and transportation, and insurance markets. NCR's Relationship Technology solutions include privacy-enabled Teradata(R) warehouses and customer relationship management (CRM) applications, store automation and automated teller machines (ATMs). The company's business solutions are built on the foundation of its long- established industry knowledge and consulting expertise, value-adding software, global customer support services, a complete line of consumable and media products, and leading edge hardware technology. NCR employs 32,900 in more than 100 countries, and is a component stock of the Standard & Poor's 500 Index. More information about NCR and its solutions may be found at www.ncr.com .

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