



NCR Enhances Software Platform for 'Super' Checkouts

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ATLANTA, Feb. 20 /PRNewswire/ -- Opening new opportunities to improve customer service and operational efficiency, NCR Corporation (NYSE: NCR) today introduced the latest enhancements to its NCR Advanced Store@ACS checkout automation platform for North American retailers.

"More than ever before, NCR Advanced Store@ACS will help supermarkets and other large format retailers make their store operations even faster and more customer-friendly," said Tracy Flynn, NCR vice president for Product and Solution Marketing.

An open Web-enabled POS software platform, NCR Advanced Store@ACS is designed to manage point-of-service (POS) and back office functions for supermarket/hypermarket chains. As part of the solution, a retailer can install NCR's Consumer Marketing module, which provides the most comprehensive loyalty application available on the market.

In addition to traditional checkout, the NCR platform will support self-checkout configurations and electronic shelf label solutions. A complete Advanced Store@ACS solution includes customized POS management applications, store servers, POS workstations, peripherals and a suite of professional and support services.

The newest version of NCR Advanced Store@ACS:

- Enables retailers to utilize NCR's WebCID-software that presents shoppers with a scrolling record of their transaction as well as retailer-specific promotional information from enterprise Intranet sites or the Internet;
- Is one of the first solutions in its class to utilize Microsoft(R) Windows(R) 2000 for servers and clients -- providing multiple advantages including increased reliability and automated test tools;
- Offers advanced user interface software for store associates with NCR's DynaKey(TM), the industry's original intuitive keyboard/display proven to reduce training time and improve cashier productivity;
- Offers advanced user interface software for store management with NCR's Advanced Store Workbench, providing a Windows-based interface to back office applications and the ability to easily integrate third party applications into the back office;
- Is fully compliant with the OPOS standard for retail peripheral drivers, enabling retailers to select from best in class peripherals and allowing the software to run on any open OPOS compliant terminal hardware.

The open architecture of NCR Advanced Store@ACS also gives retailers the ability to incorporate a wide array of leading third party retail applications for checkout, self-service and back office functions.

NCR is demonstrating Advanced Store@ACS to supermarket executives in New Orleans February 18-20 at the MARKETECHNICS 2001 conference and exhibition (Booth # 1101).

About NCR Corporation

NCR Corporation (NYSE: NCR) is a leader in providing Relationship Technology(TM) solutions to customers worldwide in the retail, financial, communications, manufacturing, travel and transportation, and insurance markets. NCR's Relationship Technology solutions include privacy-enabled Teradata(R) warehouses and customer relationship management (CRM) applications, store automation and automated teller machines (ATMs). The company's business solutions are built on the foundation of its long-established industry knowledge and consulting expertise, value-adding software, global customer support services, a complete line of consumable and media products, and leading edge hardware technology. NCR employs 32,900 in more than 100 countries, and is a component stock of the Standard & Poor's 500 Index. More information about NCR and its solutions may be found at www.ncr.com.

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