



## **NCR's Teradata Division to Provide Excite@Home with Data Warehousing Technology**

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DAYTON, Ohio, Jan. 26 /PRNewswire/ -- Teradata, a division of NCR Corporation (NYSE: NCR), announced today that Excite@Home (Nasdaq: ATHM), the leader in broadband, has selected the Teradata(R) data warehouse to capture and analyze its online data.

The Teradata solution is expected to allow Excite@Home to cut in half the time it currently takes the company to load and analyze terabytes of clickstream data from the company's web servers. Excite@Home's four-terabyte data warehouse is built on the Teradata database and includes Teradata software, hardware and services. The new data warehouse combined with the Teradata E-Business analytics will replace the existing reporting database, with the focus on optimizing advertising inventory for Excite@Home customers, increasing advertising awareness for the company, and increasing its customer usage and revenue.

"We needed a system that could grow with our business without sacrificing performance. This is critical to delivering the information we need for timely decision-making," said Mark Neumann, vice president, Content Systems for Excite@Home. "Teradata showed us that they had a superior technology for managing and analyzing high volumes of business-critical data."

"We continue to prove that we have the database of choice for successful e-businesses that are serious about unlocking the business knowledge within their data," said Mike DeBrosse, vice president of e-business marketing for Teradata Division. "We are pleased that Excite@Home has placed its confidence in our Teradata database to support its business growth."

The NCR division's growing list of e-business customers includes Be Free, Inc., Travelocity.com, E\*TRADE, Macys.com, Netcentives, Telephia, eHealthDirect, Homestore.com, and Excite@Home's subsidiary MatchLogic.

### About Teradata Division

Teradata, a division of NCR Corporation, offers powerful analytical solutions that help businesses drive growth. Teradata solutions include the Teradata database, and analytical applications for customer relationship management, operations and financial management, business performance management and e-business. To learn more about Teradata Division and its solutions, go to <http://www.ncr.com/teradata> .

### About NCR Corporation

NCR Corporation (NYSE: NCR) is a leader in providing Relationship Technology(TM) solutions to customers worldwide in the retail, financial, communications, manufacturing, travel and transportation, and insurance markets. NCR's Relationship Technology solutions include privacy-enabled Teradata(R) warehouses and customer relationship management (CRM) applications, store automation and automated teller machines (ATMs). The company's business solutions are built on the foundation of its long- established industry knowledge and consulting expertise, value-adding software, global customer support services, a complete line of consumable and media products, and leading edge hardware technology. NCR employs 32,900 in 130 countries, and is a component stock of the Standard & Poor's 500 Index. More information about NCR and its solutions may be found at [www.ncr.com](http://www.ncr.com) .

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