



## **NCR and Netkey Announce Web Kiosk Software Agreement**

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NEW YORK--(BUSINESS WIRE)--Jan. 15, 2001--NCR (NYSE:NCR) Corporation and Netkey Inc. today announced an agreement naming NCR a reseller of Netkey software. The announcement was made during the National Retail Federation's 90th Annual Convention & EXPO in New York, where both NCR and Netkey are participating.

Netkey's comprehensive software suite includes products that help businesses create and manage a Web kiosk environment using their existing Web site.

Under the agreement, NCR can offer Netkey software with the NCR Web Kiosk Solution. NCR will also use the Netkey software suite to deliver solutions as part of NCR customer engagements in target markets including the retail, utility and transportation industries. Netkey and NCR have a record of success in joint kiosk deployments including projects for major retailers such as Service Merchandise.

Web kiosks help consumers quickly obtain information they need to make purchase decisions, such as locating products, checking product availability, accessing product information and receiving relevant promotions, using Web-based technology. In its latest World Interactive Kiosk Markets research report, Frost & Sullivan projects a compound annual revenue growth rate of more than 20 percent in the interactive kiosk market over the next six years.

"NCR has established a leadership position in the growing Web kiosk market, and Netkey is pleased to partner with them to deliver high quality, market ready solutions to companies throughout the world," said Alex Richardson, chief executive officer of Netkey. "Together, Netkey and NCR will begin bridging the gap between e-commerce and bricks-and-mortar by helping companies bring the Web closer to their customers."

Compact, flexible and reliable, the NCR Web Kiosk offers full multimedia capability and a robust infrastructure that allows the kiosk to interface with other applications. Netkey's scalable software platform provides a number of key benefits including the ability to enhance the performance and intelligence of large scale, Internet-based customer workstations. Netkey software products provide a complete software infrastructure for the distribution, delivery and management of content and applications to self-service kiosks and Web-based point of sale terminals.

"Netkey's software provides a valuable addition to our solution portfolio, and will help us capitalize on the current market opportunity for self-service systems," said Alan Couch, NCR solution vice president for Web Kiosk Sales in the United States. "The software technology found in Netkey solutions fits well with the NCR Web Kiosk platform. Together, we can deliver measurable value to our customers in a wide range of industries."

### **About Netkey Inc.**

Netkey Inc. develops and markets scalable customer communication software products and services for e-businesses, allowing these companies to manage large self-service kiosk networks in stores, branches and public locations. Leading retailers and banks can use Netkey's comprehensive kiosk management server technology to deliver rapid returns on investment and enhanced customer service. Netkey's list of forward-thinking customers include Yahoo!, JCPenney, Microsoft, Borders, J.C. Decaux and Bayer. Netkey is located in New York, San Francisco and Branford, Conn. For more information about Netkey and its award-winning solutions, call 800/443-7924 or visit [www.netkey.com](http://www.netkey.com).

### **About NCR Corporation**

NCR Corporation (NYSE:NCR) is a U.S. \$6.2 billion leader in providing Relationship Technology(TM) solutions to customers worldwide in the retail, financial, communications, manufacturing, travel and transportation, and insurance markets. NCR's Relationship Technology solutions include privacy-enabled Teradata(R) warehouses and customer relationship management (CRM) applications, store automation and automated teller machines (ATMs). The company's business solutions are built on the foundation of its long-established industry knowledge and consulting expertise, value-adding software, global customer support services, a complete line of consumable and media products, and leading edge hardware technology. NCR employs 31,900 in 130 countries, and is a component stock of the Standard & Poor's 500 Index. More information about NCR and its solutions may be found at [www.ncr.com](http://www.ncr.com).

Note to Editors: NCR and Teradata are trademarks or registered trademarks of NCR Corporation in the United States and other countries.

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