



NCR Unveils New ATM for Convenience Store Operators

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DAYTON, Ohio, Oct. 20 /PRNewswire/ -- NCR Corporation (NYSE: NCR) will unveil its new ATM designed for smaller convenience stores and restaurants with anticipated lighter transaction volume.

Making its debut at the National Association of Convenience Stores annual show October 21-24 in New Orleans, the NCR EasyPoint 53 Cash Dispenser is a Pentium PC-driven ATM, compact enough to fit on a store counter, hang on a wall or be positioned on a pedestal.

The fact that it is PC-based makes the NCR EasyPoint 53 a unique offering in this market sector, offering users e-commerce and better advertising facilities. It also provides users with the flexibility to offer further services in the future.

Offering a dual cash dispenser for greater versatility, the NCR EasyPoint 53 can offer phone cards, coupons or stamps in addition to cash.

The NCR EasyPoint 53 has been specifically developed to meet the needs of the retail sector. It is compact and, with the incorporation of @tmEASE(TM) software, easy to install, easy to manage and easy to use.

The unit can also realize a profit for owners when it generates only a relatively small number of transactions per day, said Neal Schwartz, vice president for Convenience Banking in NCR's Financial Solutions Division.

"In the past, smaller retailers did not have enough volume, or in some cases space, to have an ATM in their stores," Schwartz said. "With the NCR EasyPoint 53, these owners can now realize new streams of revenue by providing their customers ready access to cash."

Because NCR EasyPoint 53 is PC-based, it is also Internet-enabled, allowing the use of technology like iATMglobal software, which enables operators to offer online shopping and other e-commerce transactions to customers, further encouraging traffic within their shops. This feature is not found with any other unit being offered in this market space.

Operators also have the option of ordering the NCR EasyPoint 53 with two types of security mechanisms -- a business hours model which provides a secure interior door with a combination lock, or an even lower-cost cash drawer secure model with a front door key lock.

"Convenience store owners with a small number of ATM transactions per day can now justify an ATM machine with the NCR EasyPoint 53," said Schwartz, "but not at the expense of features or functionality. And this unit is not just for individual operators. Large deployers can easily open new markets by weaving the NCR EasyPoint 53 into their product line.

"The launch of this new product is a major new step, demonstrating NCR's commitment to the convenience market. The NCR EasyPoint 53 is being launched in the U.S. but, beyond this, NCR sees a global opportunity to market this unique product to the convenience market in European countries and in the Asia Pacific region."

About NCR Corporation

NCR Corporation (NYSE: NCR) is a US\$6.2 billion leader in providing Relationship Technology(TM) solutions to customers worldwide in the retail, financial, communications, manufacturing, travel and transportation, and insurance markets. NCR's Relationship Technology solutions include privacy-enabled Teradata(R) warehouses and customer relationship management (CRM) applications, store automation and automated teller machines (ATMs). The company's business solutions are built on the foundation of its long-established industry knowledge and consulting expertise, value-adding software, global customer support services, a complete line of consumable and media products, and leading edge hardware technology. NCR employs 31,900 in 130 countries, and is a component stock of the Standard & Poor's 500 Index. More information about NCR and its solutions may be found at www.ncr.com.

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