NCR's Data Warehousing and CRM Event To Be World's Largest

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DAYTON, Ohio, Aug. 31 /PRNewswire/ -- Due to heightened interest by both business and technology executives in data warehousing and customer relationship management (CRM) technology, NCR Corporation is expecting record- breaking crowds at its annual Teradata user conference, PARTNERS. With the conference four weeks away, registration has already topped all previous attendance records of the event's 14-year history.

Hundreds of CIOs, marketing vice presidents, database administrators, and project coordinators will be on hand for the more than 180 conference sessions. Between the meetings and the 52,000 square feet of sold-out exhibit space, NCR expects that PARTNERS 2000 will be one of the world's largest data warehousing and CRM events.

"The tremendous interest we're seeing in this event is due to the fact that the data warehousing market has never been hotter," said Mark Hurd, executive vice president and chief operating officer of NCR's Teradata Division. "And it's increasingly clear that today's data-intense businesses see the need for Teradata."

Spurred by the rapid growth of dot-coms and the increasing data demands of click-and-mortar businesses, NCR's data warehousing business has exhibited strong growth in 2000. By the second quarter of this year, the company's data warehousing revenues were up 41 percent over the first half of 1999.

About NCR's PARTNERS Conference

NCR data warehousing and CRM customers, prospects, partners and employees from around the world will come together at PARTNERS 2000, NCR's annual user group conference and expo, September 24-28 at the Walt Disney World Swan and Dolphin. The conference, designed by NCR customers, features keynotes by NCR Executive Vice President and COO Mark Hurd, NCR Chairman and CEO Lars Nyberg, and SPACE.com CEO Lou Dobbs. In addition, the conference boasts more than 180 sessions, many presented by NCR customers, on topics including e-business, CRM strategy and management, and data warehouse technology. For the complete conference program and online registration visit www.ncrpartners.com .

About NCR Corporation

NCR Corporation (NYSE: NCR) is a US$6.2 billion leader in providing Relationship Technology(TM) solutions to customers worldwide in the retail, financial, communications, manufacturing, travel and transportation, and insurance markets. NCR's Relationship Technology solutions include privacy-enabled Teradata(R) warehouses and customer relationship management (CRM) applications, store automation and automated teller machines (ATMs). The company's business solutions are built on the foundation of its long- established industry knowledge and consulting expertise, value-adding software, global customer support services, a complete line of consumable and media products, and leading edge hardware technology. NCR employs 32,500 in 130 countries, and is a component stock of the Standard & Poor's 500 Index. More information about NCR and its solutions may be found at www.ncr.com .

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