



NCR Executives to Share Data Warehousing and CRM Expertise at the Company's Annual Teradata User Conference

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DAYTON, Ohio, Aug. 24 /PRNewswire/ -- NCR Corporation's top executives in data warehousing and customer relationship management (CRM) will address customers, prospects, partners and employees at the company's annual user conference, PARTNERS, next month in Orlando, Florida. NCR's leaders will share the stage with leading industry analysts, including Meta Group CEO Dale Kutnick, and NCR PARTNERS Steering Committee President Randall Parman of Applebee's International.

At the conference, Anthony Barrese, vice president of applications development, will share his in-depth knowledge of NCR's industry-specific applications; Chief Technology Officer Stephen Brobst will tell attendees how to successfully develop an e-business data warehouse; and Alan Chow, vice president of Teradata(R) development, will discuss the next generation of data warehousing -- the active data warehouse. Leading the new CRM conference track, CRM Division President Peter Heffring will present multiple sessions on NCR's CRM technology and vision. Internationally known consultant and author Ron Swift, NCR vice president, will also present in the CRM track, in addition to leading a comprehensive pre-conference CRM workshop.

About NCR's PARTNERS Conference

NCR data warehousing and CRM customers, prospects, partners and employees from around the world will come together at PARTNERS 2000, NCR's annual user group conference and expo, September 24-28 at the Walt Disney World Swan and Dolphin. The conference, designed by NCR customers, features keynotes by SPACE.com CEO Lou Dobbs and NCR's Chairman and CEO Lars Nyberg. In addition, the conference boasts more than 170 sessions, many presented by NCR customers, on topics including e-business, CRM strategy and management, and data warehouse technology. For the complete conference program and online registration visit www.ncrpartners.com.

About NCR Corporation

NCR Corporation (NYSE: NCR) is a US\$6.2 billion leader in providing Relationship Technology(TM) solutions to customers worldwide in the retail, financial, communications, manufacturing, travel and transportation, and insurance markets. NCR's Relationship Technology solutions include privacy-enabled Teradata(R) warehouses and customer relationship management (CRM) applications, store automation and automated teller machines (ATMs). The company's business solutions are built on the foundation of its long-established industry knowledge and consulting expertise, value-adding software, global customer support services, a complete line of consumable and media products, and leading edge hardware technology. NCR employs 32,500 in 130 countries, and is a component stock of the Standard & Poor's 500 Index. More information about NCR and its solutions may be found at www.ncr.com.

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