



Ooredoo Chooses NCR to Expand Mobile Retail Experience for Consumers

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NCR to Maintain Ooredoo's network of up to 150 Self-Service Kiosks

ATLANTA--(BUSINESS WIRE)--Jul. 24, 2019-- [NCR Corporation](#) (NYSE: NCR) and Ooredoo, a leading international telecommunications company with a customer base of more than 100 million subscribers across the Middle East, North Africa and Southeast Asia, today announced the extension of the relationship with NCR Telecom and Technology (T&T) with a 10-year contract for NCR Digital Connected Services and to upgrade and maintain Ooredoo's NCR SelfServ kiosks.

Specifically, NCR will help Ooredoo transform and maintain its mobile retail stores with 150 NCR SelfServ kiosks, where Ooredoo offers the convenience of bill payment and prepaid services, as well as access to Ooredoo's Nojoom Rewards Program, all from a single, in-store platform. The interactive self-service solution supports Ooredoo's strategy to offer differentiated, always-on digital communications services to its customers.

"NCR continues to be the right partner for us with its unmatched innovative technology, services and industry leadership," said Yousuf Abdulla Al Kubaisi, Chief Operating Officer at Ooredoo. "The new kiosks will drive customer adoption because the most complex transactions will become easy to perform. They also offer the crucial, advanced security we need to give our customers peace of mind with every transaction."

NCR SelfServ kiosks create an interactive self-service solution that helps service providers engage customers, deliver relevant product information and promotions, and create growth opportunities.

"We believe the right technology can create customer experiences that help a business earn and retain customers," said Richard Richardson, VP, NCR T&T EMEA. "We are delighted to be Ooredoo's partner of choice as we collaborate to expand the convenience and availability of the digital retail experience to its customers."

About Ooredoo

Ooredoo QSC is an international telecommunications company headquartered in Doha, Qatar. Ooredoo provides mobile, wireless, wireline, and content services with market share in domestic and international telecommunication markets, and in business and residential markets.

About NCR Corporation

NCR Corporation ([NYSE: NCR](#)) is a leading software- and services-led enterprise provider in the financial, retail, hospitality, telecom and technology industries. NCR is headquartered in Atlanta, Ga., with 34,000 employees and does business in 180 countries. NCR is a trademark of NCR Corporation in the United States and other countries.

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