

NCR Corporation Logo

Powered by NCR Aloha, Coupa Cafe Delivers New Perks with Mobile App Ordering

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ATLANTA--(BUSINESS WIRE)--Jul. 23, 2019-- Palo Alto eatery Coupa Cafe knows innovation is better over a cup of coffee. Through a new set of capabilities enabled by technology leader NCR Corporation (NYSE: NCR), that coffee is just a few taps from customers' doorsteps.

Coupa Cafe now offers delivery via its mobile application to customers from its Lytton Avenue location. The cafe has integrated its mobile app, powered by NCR's Aloha mobile and online ordering technology, with DoorDash Drive – leveraging the on-demand food delivery service's drivers and saving the expense of managing its own fleet.

"We knew it was time to expand Coupa Cafe to reach customers who can't get away for lunch or an afternoon pick-me-up, but we didn't have the infrastructure for delivery," said JP Coupal, co-founder of Coupa Cafe. "As we already had worked with NCR to build our mobile app, it was simple to add new functionality and extend our capabilities."

Coupa Cafe's mobile app uses NCR's Aloha Engage technology to connect with the third-party delivery provider, requesting a delivery driver instantly without having to change applications. The result is an exceptional cup of coffee and a seamless customer experience.

Coupa Cafe customers continue to earn Coupa Points and Rewards if they order through the app and request delivery.

"Coupa Cafe has always been one of NCR's pioneer customers – you have to be cutting edge if you want to serve coffee in the heart of the Silicon Valley," said Brian Dugan, senior vice president and general manager, NCR Hospitality. "Today's tech-savvy consumers expect a digital-first experience, even from their local brick-and-mortar stores. NCR's Aloha platform helps cafés and restaurants of all sizes bridge their digital and physical operations to stand out, compete and win loyal customers."

Integration with DoorDash Drive is now available to customers using NCR's consumer-facing Aloha mobile app. [Learn more about NCR's mobile and online ordering capabilities.](#)

About NCR Corporation

NCR Corporation (NYSE: NCR) is a leading software- and services-led enterprise provider in the financial, retail, hospitality, telecom and technology industries. NCR is headquartered in Atlanta, Ga., with 34,000 employees and does business in 180 countries. NCR is a trademark of NCR Corporation in the United States and other countries.

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