



## NCR's Point of Sale Innovations Win Accolade at iF DESIGN Awards 2018

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ATLANTA--(BUSINESS WIRE)--May 7, 2018-- [NCR Corporation](#) (NYSE: NCR), a global leader in omni-channel solutions, today announced that two of its newest entry-level [Point of Sale \(POS\) terminals](#) have won accolades at the iF DESIGN AWARD 2018.

This award is reflective of NCR's commitment to delivering innovative checkout solutions that help retailers provide seamless, connected and convenient customer experience journeys and ultimately transform transactions to interactions that matter.

Commenting on its use of the award-winning NCR POS solution, Inkafarma CIO Ronaldo Castro said, "We chose the NCR solution for its reliability, fan-less operation, and image recovery capability. This helps us deliver the best checkout experience to our customers. The NCR Services team did an excellent job helping us deploy 1,400 terminals during the peak Christmas season."

"This award is validation of NCR's consistent investment in innovations to deliver purpose-built, smart edge devices that, in conjunction with our software and services, deliver exceptional customer experiences," said Adrian Button, NCR's Senior Vice President, Hardware Product Operations. "We are committed to developing products and solutions that set the standards in connected retail technology that will increase productivity for our customers."

Each year, the world's oldest independent design organization, Hannover-based iF International Forum Design GmbH, organizes the iF DESIGN AWARD. The competition was intense comprising more than 6,400 entries from 54 countries.

### About the iF DESIGN AWARD

For 65 years, the iF DESIGN AWARD has been recognized as an arbiter of quality for exceptional design. The iF label is renowned worldwide for outstanding design services, and the iF DESIGN AWARD is one of the most important design prizes in the world. Submissions are awarded in the following disciplines: Product, Packaging, Communication and Service Design/UX, Architecture and Interior Architecture as well as Professional Concept. All awarded entries are featured on the [iF WORLD DESIGN GUIDE](#), in the [iF design app](#) and are displayed at the [iF design exhibition Hamburg](#).

### About NCR Corporation

NCR Corporation (NYSE: NCR) is a leader in omni-channel solutions, turning everyday interactions with businesses into exceptional experiences. With its software, hardware, and portfolio of services, NCR enables nearly 700 million transactions daily across financial, retail, hospitality, travel, telecom and technology industries. NCR solutions run the everyday transactions that make your life easier. NCR is headquartered in Atlanta, Ga., with about 30,000 employees and does business in 180 countries. NCR is a trademark of NCR Corporation in the United States and other countries. NCR encourages investors to visit its website which is updated regularly with financial and other important information about NCR.

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