

## NCR to Inspire Connected Experiences at 17th Annual Innovation Conference

October 5, 2017 at 8:00 AM EDT

Financial services thought leaders, leading financial institutions and technology partners will converge on Orlando next week at NCR-hosted event

DULUTH, Ga.--(BUSINESS WIRE)--Oct. 5, 2017-- NCR Corporation (NYSE: NCR), a global leader in omni-channel solutions, will host its 17<sup>th</sup> annual Innovation Conference on October 10-12, 2017 at the Walt Disney World Swan & Dolphin Resort in Orlando, Florida. Set to the theme of "Connected Experiences," attendees will gain insights to deliver unparalleled customer experiences and create stronger connections with consumers, small businesses and peers, while solving real business challenges.

The three-day event will feature keynote presentations from JP Nicols, internationally recognized advisor on innovation, strategy and leadership for the future of financial services and managing director of Fintech Forge, and Mick Ebeling, a Muhammad Ali Humanitarian of the Year award winner and chief executive officer of Not Impossible, an organization that develops creative solutions to address real-world problems.

"Rapid change in consumer behavior is re-defining how enterprises build solutions for the future, and how they bridge digital and physical experiences," Jose Resendiz, VP of Financial Services, NCR Corporation. "This year's Innovation Conference will provide the venue for future-looking conversations with our customers on how NCR and NCR strategic partners can help them address the digital future to be ready to architect the experiences of tomorrow."

Innovation Conference 2017 will include a collection of industry relevant sessions and panel discussions, an Innovation Hall showcasing the latest in banking technologies and solutions from NCR and partners, and Idea Tank, a pitch-style competition featuring NCR customers' breakthrough ideas on how banks can improve end user experience.

In 2016, Rivermark Community Credit Union's Seth Schaefer won Idea Tank with the idea for Simplified Member Authentication, a solution that would securely authenticate members or customers in every channel, whether it be at an Interactive Teller Machine (ITM), ATM, in-person branch transaction, over the telephone, or with a loan officer.

## **About NCR Corporation**

NCR Corporation (NYSE: NCR) is a leader in omni-channel solutions, turning everyday interactions with businesses into exceptional experiences. With its software, hardware, and portfolio of services, NCR enables nearly 700 million transactions daily across retail, financial, travel, hospitality, telecom and technology, and small business. NCR solutions run the everyday transactions that make your life easier. NCR is headquartered in Duluth, Ga., with over 30,000 employees and does business in 180 countries. NCR is a trademark of NCR Corporation in the United States and other countries. NCR encourages investors to visit its web site which is updated regularly with financial and other important information about NCR.

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Source: NCR Corporation

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