



## NCR and Worldpay Launch Ring Up by NCR Silver™ for Micro Merchants

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***Mobile payment reader and app join family of NCR Silver solutions built for every stage of business, marks NCR's entrance in new market***

DULUTH, Ga.--(BUSINESS WIRE)--Oct. 3, 2017-- [NCR Corporation](#) (NYSE: NCR), a global leader in omni-channel solutions, has launched [Ring Up by NCR Silver](#), a mobile point-of-sale (POS) solution designed for the 3.7 million U.S. micro businesses<sup>1</sup> that need a simple way to manage the sales process and accept payments.

The launch marks NCR's entrance into the rapidly growing U.S. micro merchant category.

Ring Up by NCR Silver offers a seamless way for businesses to professionally manage a sale and accept chip and swipe payments. It also saves merchants time by helping them set up a product catalog in advance, review total sales, send e-receipts and build marketing databases of opt-in customers.

Payment processing for Ring Up by NCR Silver is powered by [Worldpay](#) and includes a mobile reader that wirelessly connects to Android™ or iOS devices via the accompanying mobile app. No headset jack is needed.

Barely larger than a credit card in length, the Ring Up by NCR Silver mobile reader fits conveniently in a pocket or can be attached to an included lanyard for easy access on the go.

Thanks to Worldpay, U.S.-based merchants will not have to go through the hassle of finding a payment processor. The relationship enables merchants to quickly start accepting the payments their customers want.

"We're excited to continue our relationship with NCR and help micro businesses navigate an increasingly complex payments landscape," said Jon Pollock, Chief Product Officer, Worldpay US. "With Worldpay's processing power, these businesses can now offer customers a seamless payments experience that might have been previously out of reach."

Ring Up by NCR Silver also offers privacy benefits differentiating it from competitive solutions, and offers customers live U.S.-based 24/7 service via chat, email, phone and text. In addition, they save time and money by enjoying access to payment data in near real time, eliminating costly manual entry errors and always receiving simple and transparent pricing. NCR and Worldpay's longstanding relationship makes pricing competitive and includes a low processing and subscription rate.

"With the addition of Ring Up by NCR Silver, we can now support businesses through every phase, from startup to franchise," said Chris Poelma, President and GM of NCR Silver. "Ring Up by NCR Silver is the stepping stone for micro merchants or service providers looking for a reliable technology partner to grow with. Once these businesses are ready to expand, NCR Silver will be there to help."

The Ring Up by NCR Silver app is now available in the App Store® and the Google Play™ store. For more information, visit [www.getringup.com](http://www.getringup.com).

To learn more about Ring Up by NCR Silver and NCR Silver features, call 1-877-630-9711. NCR Silver technology runs in the cloud, uses consumer-friendly hardware, and works on Apple® and Android™ devices.

### About NCR Corporation

NCR Corporation (NYSE: NCR) is a leader in omni-channel solutions, turning everyday interactions with businesses into exceptional experiences. With its software, hardware, and portfolio of services, NCR enables nearly 700 million transactions daily across retail, financial, travel, hospitality, telecom and technology, and small business. NCR solutions run the everyday transactions that make your life easier. NCR is headquartered in Duluth, Ga., with over 30,000 employees and does business in 180 countries. NCR is a trademark of NCR Corporation in the United States and other countries. NCR encourages investors to visit its web site which is updated regularly with financial and other important information about NCR.

Websites: [www.ncr.com](http://www.ncr.com); [www.ncrsilver.com](http://www.ncrsilver.com); [www.getringup.com](http://www.getringup.com)

Twitter: [@NCRSilver](https://twitter.com/NCRSilver)

Facebook: [www.facebook.com/ncrsilver](https://www.facebook.com/ncrsilver)

LinkedIn: [www.linkedin.com/company/ncr-corporation](https://www.linkedin.com/company/ncr-corporation)

YouTube: <https://www.youtube.com/user/NCRSilverPOS>

### About Worldpay

Worldpay is a leading payments company with global reach. We provide an extensive range of technology-led payment products and services to around 400,000 customers, enabling their businesses to grow and prosper. We manage the increasing complexity of the payments landscape for our customers, allowing them to accept the widest range of payment types around the world. Using our network and technology, we are able to process payments from geographies covering 99% of global GDP, across 146 countries and 126 currencies. We help our customers to accept more than 300 different payment types.

For more information, visit <http://www.worldpay.com/us>.

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<sup>1</sup> [https://www.sba.gov/sites/default/files/Microbusinesses\\_in\\_the\\_Economy.pdf](https://www.sba.gov/sites/default/files/Microbusinesses_in_the_Economy.pdf)

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