



## **NCR's Digital Insight™ Solutions Power Mobile Banking for Nearly Half of United States' Top-Performing Financial Institutions**

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*With an average rating of 4.7 out of 5, NCR-powered mobile banking applications dominate FI Navigator list*

DULUTH, Ga.--(BUSINESS WIRE)--Sep. 6, 2017-- Out of more than 7,000 U.S. banks and credit unions that offer a mobile banking solution, only 291 financial institutions (FIs) were recently selected as Retail Mobile Banking Navigator Award winners by FI Navigator. Today, [NCR Corporation](#) (NYSE: NCR) announced that its leading digital banking [solutions](#) proudly power nearly half of all recognized FIs (46 percent, or 133 FIs).

The list was [recently announced](#) by FI Navigator, a data analytics firm that evaluated multiple criteria, including mobile app features, such as basic and enhanced banking services, mobile access, payments, fraud management and easy-to-access support and information. The company also analyzed mobile adoption and customer enrollment data, as well customer satisfaction and impact ratings. NCR-powered mobile banking apps scored an average app rating of 4.7 on a 5-point scale.

"We've been thrilled to see the kind of best-in-class, engaging and satisfying mobile experiences that our customers are bringing to their users, and are delighted to see so many of them being recognized amongst this select group of top performers," said Dan Weis, mobile product leader, NCR Corporation. "Digital Insight solutions' behind-the-scenes presence on this list is a tribute to our industry leadership in delivering easy-to-use mobile banking applications that drive higher user engagement."

Winning institutions achieved top decile performance in customer enrollment within their asset segment by institution type, realized average app ratings exceeding 4.0 (on a 5-point scale) and offered a mobile banking feature set meeting or exceeding peer standards. Only four percent of all community institutions offering a retail mobile banking application met the Retail Mobile Banking Navigator award criteria. The 291 winning institutions consisted of 169 banks and 122 credit unions distributed into four assets segments ranging from less than \$100 million up to \$1 billion to \$10 billion.

NCR's Digital Insight solutions also power eight of the top 10 mobile banking apps in the US, according to [MagnifyMoney's](#) 2016 [Mobile Banking App Study](#).

For a complete listing of the Retail Mobile Banking Navigator award recipients by institution type and asset segments, visit: <http://finav.co/RMBNavigators17>

For more information on the "Retail Mobile Banking Performance" reports for banks and credit unions, visit either: <http://finav.co/bankmobile> or <http://finav.co/cumobile>.

### **About NCR Corporation**

NCR Corporation (NYSE: NCR) is a leader in omni-channel solutions, turning everyday interactions with businesses into exceptional experiences. With its software, hardware, and portfolio of services, NCR enables nearly 700 million transactions daily across retail, financial, travel, hospitality, telecom and technology, and small business. NCR solutions run the everyday transactions that make your life easier.

NCR is headquartered in Duluth, Ga., with over 30,000 employees and does business in 180 countries. NCR is a trademark of NCR Corporation in the United States and other countries. NCR encourages investors to visit its web site which is updated regularly with financial and other important information about NCR.

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