

## NCR and DoorDash Join Forces to Simplify the End-to-End Dining Experience

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DoorDash integration with the industry-leading NCR Aloha POS will help improve store operations and reduce delivery times

DULUTH, Ga.--(BUSINESS WIRE)--Jul. 24, 2017-- NCR Corporation (NYSE:NCR), a global leader in omni-channel solutions, today announced an agreement with DoorDash, an on-demand delivery platform operating in more than 500 cities nationwide, for the planned integration of the DoorDash marketplace to the NCR Aloha Platform-of-Sale (POS). The integration will allow restaurants to more efficiently receive and manage delivery orders placed through DoorDash, while helping to provide a better experience to DoorDash customers.

Integrating delivery orders directly into the POS will makes it easier for restaurants on DoorDash to manage their orders, increase accuracy and save time. DoorDash will leverage NCR's API ecosystem to integrate its delivery marketplace to the NCR Aloha Platform, enabling automated order entry. The integration will be available to restaurants using NCR Aloha and DoorDash in the coming months.

"DoorDash is focused on providing an incredible merchant experience, and one reason restaurants choose to partner with us is because of the customizability of the platform," said Tony Xu, CEO and co-founder of DoorDash. "Integrating DoorDash with NCR Aloha provides restaurants with another way to streamline their business and expand their off-premise business without requiring additional technology."

DoorDash's platform is used by the most top 100 national restaurant brands to power their on-demand delivery business, making them a natural fit for a partnership with NCR Aloha. In addition to their respective leadership in serving restaurants, NCR and DoorDash also share common customers in the retail sector. The opportunity created by this partnership and NCR's omni-channel approach has the potential to create significant value for NCR, DoorDash, and their common customers.

"We are excited to hear of the integration efforts between Aloha POS and DoorDash. Our partnership with both DoorDash and NCR will open up doors for P.F. Chang's to deliver its made from scratch food to even more guests outside of our restaurant in a consistent and timely manner," said Dwayne Chambers, chief marketing officer for P.F. Chang's. "The integration between DoorDash and NCR will allow us to update our in-restaurant and delivery menus at the same time, on one platform. This helps us to realize a number of operational efficiencies and ensures that our diners can choose from the most updated menu items, whether they're eating in our restaurant or dining in the comfort of their own home."

"As restaurants add new ordering and delivery options to their business to drive growth, it's critical to have technology in place that streamlines the ordering process and, operationally, treats every order the same, regardless of what channel it comes from," said Don Zimmerman, vice president of hospitality solutions at NCR. "NCR is excited to extend this capability to our customers that leverage DoorDash's innovative technology, enabling them to easily manage both delivery and in-house orders from start to finish."

## About DoorDash

DoorDash is a technology company that connects customers with their favorite local and national businesses in more than 500 cities across the United States and Canada. Founded in the summer of 2013, DoorDash empowers merchants to grow their businesses by offering on-demand delivery, data-driven insights, and better in-store efficiency, providing delightful experiences from door to door. By building the last mile delivery infrastructure for local cities, DoorDash is bringing communities closer, one doorstep at a time. Read more on the DoorDash blog or at <a href="http://www.doordash.com">http://www.doordash.com</a>.

## **About NCR Corporation**

NCR Corporation (NYSE: NCR) is a leader in omni-channel solutions, turning everyday interactions with businesses into exceptional experiences. With its software, hardware and portfolio of services, NCR enables nearly 700 million transactions daily across retail, financial, travel, hospitality, telecom and technology, and small business. NCR solutions run the everyday transactions that make your life easier.

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NCR encourages investors to visit its website, which is updated regularly with financial and other important information about NCR.

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