



## NCR Positioned as a Leader in 2017 IDC MarketScape Report for Mobile Banking

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DULUTH, Ga.--(BUSINESS WIRE)--Jun. 20, 2017-- [NCR Corporation](#) (NYSE: NCR), a global leader in omni-channel solutions, today announced it has been named a "Leader" in the IDC MarketScape: 2017 North American Mobile Banking and Payments report.

In its assessment of NCR's Digital Banking portfolio, IDC MarketScape highlighted numerous strengths, including: NCR's ability to provide a wide range of integrated omni-channel banking solutions to the community financial institution (CFI) market at a flexible pricing model, combined with offering access to NCR's broader portfolio of areas including ATMs.

"Consumers and financial institutions continue to expect more out of mobile banking which energizes us to keep innovating, and gives us a lot of pride to be recognized as a leader in this dynamic space," said Jose Resendiz, VP of Financial Services, NCR. "With design thinking embedded in our DNA at NCR and a passion for innovation, we are constantly working to create a more intelligent, interactive, and easy-to-use experience that proactively solves real customer needs, using the latest in technology."

Credited for being first to market in the U.S. with a wearable app, NCR has launched key mobile features such as Touch ID, Android Fingerprint, and 3D touch within six months of the technology becoming available in the marketplace.

"With a strong focus on user experience and the ongoing integration of relevant new features and technology, NCR's Digital Banking solutions deliver a robust mobile banking and payment experience," IDC Analysts Marc DeCastro and James Wester wrote in the IDC MarketScape.

NCR's Digital Banking solutions power eight of the top 10 [mobile banking apps](#) in the US, according to MagnifyMoney. The IDC MarketScape research includes analysis of nine North American vendors of mobile banking and payments products. The report focuses on key measures for success based on 1) vendor's current capabilities and how well it aligns to customer needs and, 2) vendor's future strategy and how it aligns with what customers will require in three to five years.

**IDC MarketScape: North America Mobile Banking and Payments 2017 Vendor Assessment** (doc #40830917, May 2017)

### About IDC MarketScape

IDC MarketScape vendor analysis model is designed to provide an overview of the competitive fitness of ICT (information and communications technology) suppliers in a given market. The research methodology utilizes a rigorous scoring methodology based on both qualitative and quantitative criteria that results in a single graphical illustration of each vendor's position within a given market. IDC MarketScape provides a clear framework in which the product and service offerings, capabilities and strategies, and current and future market success factors of IT and telecommunications vendors can be meaningfully compared. The framework also provides technology buyers with a 360-degree assessment of the strengths and weaknesses of current and prospective vendors.

### About NCR Corporation

NCR Corporation (NYSE: NCR) is a leader in omni-channel solutions, turning everyday interactions with businesses into exceptional experiences. With its software, hardware, and portfolio of services, NCR enables nearly 700 million transactions daily across retail, financial, travel, hospitality, telecom and technology, and small business. NCR solutions run the everyday transactions that make your life easier.

NCR is headquartered in Duluth, Ga., with over 30,000 employees and does business in 180 countries. NCR is a trademark of NCR Corporation in the United States and other countries. NCR encourages investors to visit its web site which is updated regularly with financial and other important information about NCR.

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