



Spoletto Italian Kitchen Partners with NCR on Unique Consumer Order Ahead Experience

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Proven NCR cloud-based restaurant technology solutions enable Spoletto to drive consumer convenience, loyalty and efficiency

DULUTH, Ga.--(BUSINESS WIRE)--May 22, 2017-- NCR Corporation (NYSE: NCR), a global leader in omni-channel solutions, today announced that Spoletto USA, a fast-casual Italian restaurant that combines the speed of quick service with the sophistication of gourmet-quality food, has turned to NCR for its cloud solution that allows customers to place mobile orders, pay directly from their smartphone and jump the queue in store all from a mobile app. Designed to create a simple ordering and rewards experience, the app's features include a mobile ordering system, mobile pay, and a digital loyalty card to keep track of rewards.

Since implementing the mobile ordering solution, the order-to-service cycle runs more quickly, enabling Spoletto to serve guests faster and shorten restaurant wait times leading to improved guest experience and service. With locations on and near college campuses in Florida and California, Spoletto needed a unique way for students and young professionals to easily interact with their brand using a digital platform.

"The partnership with NCR continues to drive the digital platforms of our brand. They are finding innovative and integrated solutions that will allow us to scale nationwide with the most advanced digital strategies, including our new Spoletto app," said John Velasquez, President & CEO of Spoletto USA.

Spoletto was already using NCR Aloha platform-of-sale software and chose to extend its omni-channel consumer engagement capabilities using the NCR Engage Mobile platform, easily adding the ability for Spoletto customers to order their favorite dishes ahead of time, bypass the long lunch lines and earn great rewards while they do it. Spoletto chose this option because it delivered one complete solution that captures and manages transactional data, order information and loyalty rewards across both physical and digital channels.

In a matter of weeks leveraging NCR's reliable cloud-based infrastructure, Spoletto was up and running with a fully-branded, mobile app experience that includes order ahead, loyalty, stored value capabilities. Marking the occasion with a launch party in Orlando, they quickly rolled the app out to all locations.

"We are excited by the possibilities we now have to significantly shorten lines at our restaurants, give our guests convenience and drive additional revenue for our brand," said Luis Pestonit, IT manager for Spoletto.

"Giving your customers a way to engage with you through digital platforms, especially on mobile devices, is no longer an option for restaurants – it's now table stakes," adds Don Zimmerman, general manager at NCR Hospitality. "That means restaurants need to be fast to market with a seamless brand experience giving their customers a path to order, pay, earn and redeem rewards and give their feedback effortlessly. We have the capability to help our customers quickly enable this type of experience with minimum development time and I.T. resource allocation, giving restaurants of all sizes the capability to remain competitive and relevant and extend their brand presence outside the four walls of their restaurant."

Spoletto combines the speed of fresh-casual service with the sophistication of an Italian restaurant and gourmet-quality food. It is currently in the process of positioning the brand for franchising and anticipates granting franchise territories later in 2017.

About Spoletto

Spoletto combines the speed of fresh-casual service with the sophistication of an Italian restaurant and gourmet-quality food. Spoletto offers a seasonal menu based on the availability of fresh local products and an endless number of guest-selected food combinations. A choice of 30 authentic Italian-inspired toppings gives everyone a chance to create meals that inspire their palate. Guests can craft a pasta dish, flatbread or salad and interact with our chefs to experiment with a variety of fresh ingredients in Spoletto's open kitchen.

About NCR Corporation

NCR Corporation (NYSE: NCR) is a leader in omni-channel solutions, turning everyday interactions with businesses into exceptional experiences. With its software, hardware and portfolio of services, NCR enables more than 700 million transactions daily across retail, financial, travel, hospitality, telecom and technology, and small business. NCR solutions run the everyday transactions that make your life easier.

NCR is headquartered in Duluth, Ga., with over 30,000 employees and does business in 180 countries. NCR is a trademark of NCR Corporation in the United States and other countries. All other trademarks or registered trademarks are property of their respective owners.

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