



## NCR Launches Consumer Self-Ordering Solution for North American Restaurant Customers

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*Solution Enables Restaurant Guests to Order from Kiosk*

DULUTH, Ga.--(BUSINESS WIRE)--Apr. 3, 2017-- [NCR Corporation](#) (NYSE: NCR), a global leader in omni-channel solutions, today announced an extension to the NCR Aloha Platform that will enable restaurants to increase speed of service, improve order accuracy and increase overall customer satisfaction by providing their customers with a self-ordering kiosk. The Consumer Self-Ordering solution is available now in North America.

"A self-ordering kiosk is yet another strong example of NCR's omni-channel leadership in the restaurant industry," said Don Zimmerman, vice president & general manager for hospitality at NCR. "This solution is further proof that NCR is leading the reinvention of how restaurants connect with their customers and create better experiences for them, while controlling costs."

Restaurants of all types are looking to expand the number of channels in which their guests can connect, interact and transact with them. "Restaurant brands are undergoing an evolution and transforming their operations to become digitally integrated businesses. Omni-channel software that can help integrate physical and digital channels, while aggregating, integrating and presenting enterprise data, is critical to their success," said Greg Buzek, President, IHL Group.

The NCR Consumer Self-Ordering solution creates a new on-premise channel. Restaurant guests can take their time to review the entire menu, look at special offers and place their order – all without standing in a queue. This can result in a better overall experience for the guest and, typically, higher check averages for the restaurant.

NCR Consumer Self-Ordering software is now available on iPad devices for fast casual and quick-service operators throughout the United States and Canada. The software will be available on built-for-purpose devices and other operating systems later this year, giving restaurant operators choice and flexibility in how they deploy their consumer self-ordering needs.

### About NCR Corporation

NCR Corporation (NYSE: NCR) is a leader in omni-channel solutions, turning everyday interactions with businesses into exceptional experiences. With its software, hardware, and portfolio of services, NCR enables nearly 700 million transactions daily across retail, financial, travel, hospitality, telecom and technology, and small business. NCR solutions run the everyday transactions that make your life easier.

NCR is headquartered in Duluth, Ga., with over 30,000 employees and does business in 180 countries. NCR is a trademark of NCR Corporation in the United States and other countries.

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Tim Henschel, 770-299-5100

[tim.henschel@ncr.com](mailto:tim.henschel@ncr.com)