



You'll Never Look at the ATM the Same Way Again

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Breakthrough ATM solution from NCR helps financial institutions transform retail banking and deliver omni-channel experiences

DULUTH, Ga.--(BUSINESS WIRE)--Feb. 15, 2017-- NCR Corporation (NYSE: NCR) today announced the [NCR SelfServ™ 80 Series](#), a new family of ATM solutions that will help financial institutions redefine the banking experience and change the way consumers interact with the ATM forever.

This Smart News Release features multimedia. View the full release here: <http://www.businesswire.com/news/home/20170215006160/en/>



Through a unique combination of innovation across software, hardware, and services, consumers and financial institutions will gain many new benefits from this mobile-ready ATM solution. A large, 19-inch multi-touch display drives tablet-like interactions, where consumers can swipe, pinch and zoom their way quickly through transactions.

Built-in video banking also enables financial institutions to offer high-touch, personalized service, where customers can be helped by a live teller right at the ATM. This means financial institutions can extend their personal service coverage and be available as close or far from home and as early or late as they choose to be. NCR is currently the only company that can offer video banking fully integrated in one ATM platform. This capability streamlines the way branch staff serve customers with auto loans, mortgages, credit cards or deposits across the network. NCR's research shows

Ushering in a New Era of ATMs - NCR Launches SelfServ 80 Series (Photo: Business Wire)

that 80 percent of the transactions typically completed inside a physical branch can be completed through a live video teller at an ATM.

"The power of digital banking is that it empowers customers to be self-directed and choose the level of interaction they want. But banking is a relationship business, and bankers want to stand ready to provide one-to-one interactions at moments that are the most relevant, useful, and actionable," said Mark Schwanhauser, Director Omnichannel Financial Services, Javelin Strategy & Research. "ATMs with video tellers and enhanced capabilities can play a critical role in digital-first customer service by providing the combination of convenience and immediate assistance. It's a way to restore a human face to an increasingly digital-banking relationship."

"Financial institutions need to be ready to offer the experience digital natives demand as they come of age and require more financial services," said Jose Resendiz, vice president, financial services, at NCR Corporation. "This launch fundamentally transforms the ATM to be perfectly aligned with how consumers want to bank and gives financial institutions a new way to realize omni-channel transformational strategies."

The SelfServ 80 Series was recognized as an [International Design Excellence Awards 2016 finalist](#). It is rooted in NCR's 132-year history of understanding consumer behavior, its deep domain experience in retail banking and the strong legacy of its SelfServ brand – the most popular ATM family in the world.

The modern design comes with fully customizable, color-coded media entry and exit indicators. Additionally, a unique 10-cassette cash dispense capability lowers cash replenishment costs. Paired with NCR's [CxBanking software suite](#), the SelfServ 80 series unlocks amazing customer experiences across physical and digital banking channels.

"The adoption of this new solution is incredibly exciting. Several of the largest banks in the world, along with many community banks, have signed on for initial delivery contracts, with thousands of units installed to date," added Joao Perez, senior vice president of NCR financial services sales. "Customers appreciate the new platform, which is beautiful on the outside and full of powerful engineering on the inside. Many more continue to sign up as they look to deploy a future-proof solution that is ready to converge the physical and digital channels in a mobile-first world."

The SelfServ 80 Series is available now in select markets, including the United States and Canada, followed by global availability throughout 2017-2018. Please contact [NCR Sales](#) for pricing information and details on local availability.

For additional materials including high-resolution product images, whitepapers, FAQs, please [click here](#). To download the SelfServ 80 Series application on iOS, [click here](#).

About NCR Corporation

NCR Corporation (NYSE: NCR) is a leader in omni-channel solutions, turning everyday interactions with businesses into exceptional experiences. With its software, hardware, and portfolio of services, NCR enables more than 650 million transactions daily across retail, financial, travel, hospitality, telecom and technology, and small business. NCR solutions run the everyday transactions that make your life easier.

NCR is headquartered in Duluth, Georgia with over 30,000 employees and does business in 180 countries. NCR is a trademark of NCR Corporation in the United States and other countries.

Web sites: www.ncr.com; www.ncr.com/SelfServ80

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NCR Corporation
Scott Sykes, 212-589-8428
scott.sykes@ncr.com