



## NCR Partners with MX to Launch Data-Driven Money Management Solution for Financial Institutions

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*NCR Money Management integrates consumers' full financial picture throughout digital banking experiences for easy access*

DULUTH, Ga.--(BUSINESS WIRE)--Sep. 7, 2016-- [NCR Corporation](#) (NYSE: NCR), a global leader in omni-channel solutions, in partnership with [MX](#), today announced the launch of NCR Money Management, a data-driven money management platform that will provide consumers with an intuitive interface for managing and improving their financial lives.

NCR Money Management combines digital banking expertise from [Digital Insight](#), an NCR company, and MX's award-winning user experience (UX), providing account holders with practical financial data to aide in managing day-to-day spending decisions, budgeting, and financial planning. Together with MX, NCR Money Management delivers cleansed and categorized transaction data that makes spending behavior easy to interpret, along with reliable, redundant multi-source aggregation that paints a comprehensive financial picture. Financial institutions will then be able to analyze the non-sensitive primary and aggregated account data to present more targeted and relevant offers to their end customers.

"Joining forces with MX's industry-leading solution builds on our commitment to support financial institutions on their growth goals," said Jose Resendiz, Vice President & General Manager, NCR. "We're excited to bring our customers a solution that assists consumers in making smarter financial decisions and enriches the relationship that financial institutions have with their customers."

NCR's partnership with MX, which began in April 2016, is driven by financial institutions' desire to better meet consumers' digital expectations and improve customer retention – a fundamental change seen in the financial industry in recent years. NCR Money Management will launch as a pilot in fall 2016, and will be widely available in 2017.

The partnership will initially transition 471 financial institutions and 3.5 million users to NCR Money Management, with the opportunity for many more forward-thinking institutions to follow.

"We're honored to be working with NCR as we deliver a money management experience that is second to none. Being an advocate for your account holders and helping them gain control of their financial lives is the key to deepening your relationship with them, something NCR Money Management takes to heart," said Ryan Caldwell, CEO of MX. "We look forward to innovating together for many years to come."

Long-time MX client FirstLight Federal Credit Union, regarding the benefit to their members: "As they aggregate their accounts in one place, obtain powerful insights on how they spend, visualize and interact with budgets, our members learn how to manage their money to save for the things that help them realize their dreams," said Jim Huff, Senior Vice President of Marketing, FirstLight FCU. "We're excited to see NCR and MX working together to provide the next generation of money management tools."

### About MX:

MX enables banks and credit unions to achieve record-breaking growth by winning their competitors' most profitable account holders. As one of the fastest-growing fintech providers, MX drives customer-centric banking relationships by gathering and providing data upon which online and mobile banking partners and financial institutions can create and deliver next generation banking applications and solutions.

Founded in 2010, MX delivers data for better banking with data aggregation, data cleansing, auto-categorization, classification, money management, custom API, data analytics, marketing, best-in-class user interface and more. In addition, MX offers an extensive array of client services, ranging from training to custom marketing services. MX currently partners with more than 650 financial institutions and more than 35 digital, online and mobile banking providers -- designating MX as a proven powerhouse in the fintech space. Learn more at [MX.com](#).

### About NCR Corporation

NCR Corporation (NYSE: NCR) is a leader in omni-channel solutions, turning everyday interactions with businesses into exceptional experiences. With its software, hardware, and portfolio of services, NCR enables more than 550 million transactions daily across retail, financial, travel, hospitality, telecom and technology, and small business. NCR solutions run the everyday transactions that make your life easier.

NCR is headquartered in Duluth, Georgia with over 30,000 employees and does business in 180 countries. NCR is a trademark of NCR Corporation in the United States and other countries.

Web sites: [www.ncr.com](#); [www.digitalinsight.com](#)

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