



NCR Launches Next-Generation Digital Consulting Practices for Financial Services, Retail and Hospitality Industries

August 25, 2016 at 8:00 AM EDT

DULUTH, Ga.--(BUSINESS WIRE)--Aug. 25, 2016-- [NCR Corporation](#) (NYSE: NCR), a global leader in omni-channel solutions, today announced a new set of next-generation consulting services for the financial services, retail and hospitality industries.

The new practices advance NCR's leadership in consulting services for omni-channel transformation and integration, and complement NCR's strategic solution offers:

- **Transaction Processing for Digital and Payments Enablement** – NCR will establish a global services practice to respond to demand for its intelligent transaction processing and fraud prevention solutions. NCR's solutions enable customers to efficiently manage the complexity of transaction processing and authorization, achieve unmatched fraud detection and transform their payments services to support their digital channels. NCR's new practice also will support its enterprise driven re-invention of self-service based on Kalpana, NCR's industry-leading channel transformation solution for the ATM industry.
- **Advanced Data Analytics for Digital Enablement** – NCR's omni-channel platforms drive 1.2 trillion consumer transactions a year across financial, retail, hospitality and small businesses – data flows of both economic value and actionable insight for enhanced consumer experience for our customers. NCR will expand its leading data modelling and advanced analytics services for fraud prevention to help customers compete in the digital age through advanced analytics applied to their omni-channel transaction data.
- **Integration Services for Omni-Channel Transformation** – NCR will offer an expanded portfolio of integration services to lead customers on their omni-channel transformation journey. Integration services will blend NCR's industry knowledge, solution innovation and expertise in program management, solution architecture, integration testing, implementation and training.

By leveraging its advanced technological solutions and the expertise of its more than 3,000 professional services consultants, NCR is reaffirming its commitment to omni-channel leadership and is helping its customers on their journey of digital enablement and channel transformation. NCR's Professional Services operates in 57 countries around the world, combining global expertise with local presence, and completes more than 3,500 services projects for its customers on a yearly basis.

"NCR's next-generation digital practices address the anticipated growth in digital transformation needs of our customers," said Ruth Fornell, senior vice president, NCR Global Professional Services. "These new practices are a natural extension of the expertise of NCR's professional services consultants deploying best-in-class software and hardware technologies that help our customers innovate and grow."

About NCR Corporation

NCR Corporation (NYSE: NCR) is a leader in omni-channel solutions, turning everyday interactions with businesses into exceptional experiences. With its software, hardware and portfolio of services, NCR enables more than 550 million transactions daily across retail, financial, travel, hospitality, telecom and technology, and small business. NCR solutions run the everyday transactions that make your life easier.

NCR is headquartered in Duluth, Ga., with over 30,000 employees and does business in 180 countries. NCR is a trademark of NCR Corporation in the United States and other countries. All other trademarks or registered trademarks are property of their respective owners.

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Source: NCR Corporation

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