



## New Research Shows NCR A Leader in European Self-Checkout and EPOS Technology

August 16, 2016 at 8:00 AM EDT

*NCR grows share of self-checkout shipments in key markets*

DULUTH, Ga.--(BUSINESS WIRE)--Aug. 16, 2016-- NCR Corporation ([NCR](#)) leads Europe in self-checkout (SCO) technology, according to research published by strategic research and consulting firm RBR. NCR, a global leader in omni-channel solutions, continues to lead in the shipments of SCO across key markets within the region including the United Kingdom, Italy, Spain and Russia. NCR also holds the top position in SCO shipments in all global regions tracked by RBR.

According to RBR's "Global EPOS and Self-Checkout 2016" report, NCR also saw an increase in its shipments of electronic point-of-sale (EPOS) technology – and holds the #2 position worldwide.

The European retail customer is changing – they expect choice, they're always connected and they want to define their own shopping journey. Leading retailers are looking to enable digital engagement and offer flexible shopping options, including self-checkout, to meet customer demands and sustain a positive brand value.

"NCR's Retail technology helps retailers transform their business and redefine the customer experience," said Michael Bayer, president, NCR Retail Solutions. "Through our store transformation solutions we help retailers reimagine the store as the hub of the shopping experience and deliver rich, frictionless and personalized services across every channel."

RBR expects SCO shipments to grow across all of Europe through 2021, while EPOS will see its growth come from Central & Eastern European markets.

The study is based on in-depth primary research with retail technology vendors throughout 53 countries, and it was complemented with extensive secondary research.

### **About NCR Corporation**

NCR Corporation (NYSE: NCR) is a leader in omni-channel solutions, turning everyday interactions with businesses into exceptional experiences. With its software, hardware, and portfolio of services, NCR enables more than 550 million transactions daily across retail, financial, travel, hospitality, telecom and technology, and small business. NCR solutions run the everyday transactions that make your life easier.

NCR is headquartered in Duluth, Georgia with over 30,000 employees and does business in 180 countries. NCR is a trademark of NCR Corporation in the United States and other countries.

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