



NCR Silver® Smooths Operations at Glassblowing Studio

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Washington business tracks inventory and manages email marketing using mobile POS system

DULUTH, Ga.--(BUSINESS WIRE)--Aug. 1, 2016-- When she needed to streamline her business operations, the owner of Tacoma Glassblowing Studio decided to purchase a mobile point-of-sale (POS) system to access reports and gain sales insight – and NCR Silver was an obvious choice.

Jeannine Sigafoos also was drawn to the customer service included with the mobile POS system from NCR Small Business. With 24/7 access to U.S.-based support, she knew the transition from an outdated card processor would be an easy, beneficial one for [Tacoma Glassblowing Studio](#).

"If I ever have an issue, day or night, the customer service team is always standing by," said Sigafoos. "They made the system setup painless, and continue to provide guidance and support even for the smallest questions I have."

She also chose NCR Silver for its back office capabilities, relatively low pricing and flexibility with processors. Her team, who teaches glassblowing classes and sells handcrafted artisan pieces, needed a convenient system that could manage sales.

NCR Silver functionality helps the company track inventory, compare monthly sales and make smart decisions about purchasing. Sigafoos and her team also use the system's email marketing features to alert customers on special events and promotions.

"Small businesses need to use powerful, yet uncomplicated, technology to optimize operations and engage customers," said Chris Poelma, president and general manager at NCR Small Business. "From keeping processing costs low to offering nonstop support, we aim to make the transition to mobile POS as simple – and productive – as possible."

To learn more about NCR Silver's features, visit www.ncrsilver.com, or call 1-877-630-9711. NCR Small Business provides live, 24/7 U.S.-based customer support for NCR Silver users. NCR Silver mobile POS runs in the cloud, uses consumer-friendly technology, works on Apple® devices running the latest iOS, and offers a POS solution catered to franchises as well.

About NCR Corporation

NCR Corporation (NYSE: NCR) is the global leader in consumer transaction technologies, turning everyday interactions with businesses into exceptional experiences. With its software, hardware, and portfolio of services, NCR enables more than 550 million transactions daily across retail, financial, travel, hospitality, telecom and technology, and small business. NCR solutions run the everyday transactions that make your life easier.

NCR is headquartered in Duluth, Georgia with over 30,000 employees and does business in 180 countries. NCR is a trademark of NCR Corporation in the United States and other countries. The company encourages investors to visit its web site which is updated regularly with financial and other important information about NCR.

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