



Frozen Yogurt Chain Undergoes Cool POS Transition

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Zoyo Neighborhood Yogurt manages sales, inventory in real-time with NCR Silver®

DULUTH, Ga.--(BUSINESS WIRE)--Jul. 28, 2016-- Looking to gain a competitive edge in the crowded frozen yogurt market, the Zoyo Neighborhood Yogurt team adopted NCR Silver Pro Restaurant Edition as its cloud-based point-of-sale (POS) system.

Before switching to the system, Zoyo's corporate stores used a cumbersome POS system that required extensive training and expensive software updates. Now, they have a scalable solution that all employees can quickly learn and use.

NCR Silver Restaurant Pro Edition provides advanced options for multi-site food service businesses. Users can split checks, keep up with table availability, and create tabs to make payments more flexible. Zoyo managers use it for integrated customer loyalty, event-based promotions and more.

Zoyo also uses NCR Silver Console, an add-on service that manages employee scheduling, provides up-to-date sales information, and tracks inventory.

"Before NCR Silver, we waited until the end of the week to view sales numbers, then held a meeting to discuss inventory and promotional activities. By the time we acted on it, the data was already old," said Robert Schiller, president and CEO of [Zoyo Neighborhood Yogurt](#). "Now, we can view sales trends any time, on-site or remote. This helps us make smarter decisions every day."

Since being founded in 2010, the Phoenix-based business has opened 21 franchise and corporate stores in Arizona, Texas, Indiana, Michigan and Georgia.

To learn more about NCR Silver's features, visit www.ncrsilver.com, or call 1-877-630-9711. NCR Small Business provides live, 24/7 U.S.-based customer support for NCR Silver users. NCR Silver mobile POS runs in the cloud, uses consumer-friendly technology, works on Apple® devices running the latest iOS, and offers a POS solution catered to franchises as well.

About NCR Corporation

NCR Corporation (NYSE: NCR) is the global leader in consumer transaction technologies, turning everyday interactions with businesses into exceptional experiences. With its software, hardware, and portfolio of services, NCR enables more than 550 million transactions daily across retail, financial, travel, hospitality, telecom and technology, and small business. NCR solutions run the everyday transactions that make your life easier.

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