



NCR Silver® Fuels Transactions on Land and Sea

June 27, 2016 at 8:00 AM EDT

Alaska tour company uses mobile POS system in two offices and on seven vessels

DULUTH, Ga.--(BUSINESS WIRE)--Jun. 27, 2016-- Guests on [Major Marine Tours'](#) wildlife cruises now have an easy way to pay for onboard snacks and drinks thanks to NCR Silver, the tablet point-of-sale (POS) system from NCR Small Business.

Each day, employees of the Alaska-based company use NCR Silver to efficiently process hundreds of concession sales during its glacier and wildlife tours.

Operating in remote areas like Prince William Sound and the Kenai Peninsula, the Major Marine Tour team stays up and running using NCR Silver, processing payments even when offline. Before adopting NCR Silver, the company manually processed payments using credit card slides, which caused long lines at check out and ultimately decreased sales.

Additionally, NCR Silver's 24/7 US-based customer care team provides the company's operators, in the offices and on the boats, with peace of mind.

"I'm really thankful for the availability of customer support," said Adam Gottschalk, office manager at Major Marine Tours. "Operating a business in the Alaska time zone can be tricky, and it's great knowing we can receive help whenever we need it."

The solution is ideal for small businesses that don't always have a reliable internet connection.

"NCR Silver makes businesses run better, even in the most isolated locations," said Chris Poelma, president and general manager, NCR Small Business. "Through our functional, easy-to-use platform, we support organizations of varying sizes, from mom and pop locations to multi-unit franchises."

To learn more about NCR Silver's features, visit www.ncrsilver.com, or call 1-877-630-9711. NCR Small Business provides live, 24/7 U.S.-based customer support for NCR Silver users. NCR Silver mobile POS runs in the cloud, uses consumer-friendly technology, works on Apple® devices running the latest iOS, and offers a POS solution catered to franchises as well.

About NCR Corporation

NCR Corporation (NYSE: NCR) is the global leader in consumer transaction technologies, turning everyday interactions with businesses into exceptional experiences. With its software, hardware, and portfolio of services, NCR enables more than 550 million transactions daily across retail, financial, travel, hospitality, telecom and technology, and small business. NCR solutions run the everyday transactions that make your life easier.

NCR is headquartered in Duluth, Georgia with over 30,000 employees and does business in 180 countries. NCR is a trademark of NCR Corporation in the United States and other countries. The company encourages investors to visit its web site which is updated regularly with financial and other important information about NCR.

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