



Retail Chain Magnit and NCR Are Extending Their Collaboration in the Implementation of Self-Checkouts

May 25, 2016 at 8:00 AM EDT

Successful ROI indicators of the implementation of NCR Fastlane SelfServ™ checkouts in 2015 led the largest Russian retailer to rollout the technology in further stores

MOSCOW--(BUSINESS WIRE)--May 25, 2016-- [NCR Corporation](#) (NYSE: NCR), the global leader in consumer transaction technologies announces the expansion of its cooperation with the largest Russian retail chain Magnit on the installation SelfServ checkouts in its retail stores. The current project includes the implementation of NCR Fastlane SelfServ checkouts with associated software, fiscal printers from NCR's partner company Shtrih, as well as integration support from New Vision, another local NCR partner.

Together with these two partners, NCR demonstrated in 2015 the value of new technologies for the increase in customer satisfaction, as well as the improvement of the efficiency of work of trade objects in 2015. Based on the results of the cooperation, Magnit has decided to continue with the implementation of Fastlane SelfServ™ checkouts over the next two years. During this period, about 2000 units will be installed in dedicated self-service areas in the majority of its stores.

"In the current economic climate, self-checkout can provide added benefits for retailers. This technology enables retailers to better service customers without increasing the number of staff," said Andriy Pinkevych, Area Sales Leader of NCR Russia's Retail Solutions Division.

About Magnit retail chain

The retail chain Magnit is the largest retail network for groceries in Russia. On March 31, 2016 Magnit operated 9,715 stores in the format "at home", 255 hypermarkets, 157 «Magnit Family» stores, and 2,337 drug stores located in 2,385 locations across the Russian Federation. The company manages its own logistics system consisting of 34 distribution centers, that are equipped with automated stock replenishment systems and a fleet of 5,861 cars.

About NCR Corporation

NCR Corporation (NYSE: NCR) is the global leader in consumer transaction technologies, turning everyday interactions with businesses into exceptional experiences. With its software, hardware, and portfolio of services, NCR enables more than 550 million transactions daily across retail, financial, travel, hospitality, telecom and technology, and small business. NCR solutions run the everyday transactions that make your life easier.

NCR is headquartered in Duluth, Georgia with approximately over 30,000 employees and does business in 180 countries. NCR is a trademark of NCR Corporation in the United States and other countries.

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Source: NCR Corporation

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