



## Bronx-based BX Computers Chooses NCR Silver to Power Entire Business

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*PayPal and QuickBooks Integration, Customer Service a Big Draw*

DULUTH, Ga.--(BUSINESS WIRE)--Jan. 11, 2016-- When Richard Morenberg opened a brick-and-mortar store for his Bronx, N.Y. computer servicing company, he chose NCR Silver<sup>®</sup>, the tablet point-of-sale (POS) system from NCR Small Business.

Morenberg was looking for a user-friendly, all-in-one solution he could use during his field contract work. He also wanted a POS system that ran seamlessly on numerous devices.

"The ability to use one platform to run my business on multiple devices makes NCR Silver the versatile, comprehensive solution I need," said Morenberg, owner of [BX Computers LLC](#). "Additionally, the world-class customer support team and online resources continually impress me as I begin taking advantage of more features."

Morenberg also values the system's integration with PayPal and QuickBooks. He takes customers' email addresses and plans to start using NCR Silver's email marketing functionality to keep them up to date on promotions and product upgrades.

"NCR Silver's scalability provides small business owners the opportunity to get exactly what they need out of a POS system," said Chris Poelma, president and general manager of NCR Small Business. "It is simple enough that our customers can start using it right out of the box, but as they have more time to explore all of its various features, they can expand how they use it to help run their businesses better."

To learn more about NCR Silver's features, visit [www.ncrsilver.com](http://www.ncrsilver.com), or call 1-877-630-9711. NCR Small Business provides live, 24/7 U.S.-based customer support for NCR Silver users. NCR Silver mobile POS runs in the cloud, uses consumer-friendly technology, works on Apple<sup>®</sup> devices running the latest iOS, and offers a POS solution catered to franchises as well.

### About NCR Corporation

NCR Corporation (NYSE: NCR) is the global leader in consumer transaction technologies, turning everyday interactions with businesses into exceptional experiences. With its software, hardware, and portfolio of services, NCR enables more than 550 million transactions daily across retail, financial, travel, hospitality, telecom and technology, and small business. NCR solutions run the everyday transactions that make your life easier.

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